

NAEB NETWORK

TABLE I: NO. OF SERIES AND NETWORK HOURS FROM VARIOUS SOURCES*

<u>Source</u>	<u># of Series</u>	<u>Network Hours</u>
Own Members	111	30,731:51
From Abroad	39	6,261:30
Grants-in-Aid (To 4-1-54)	5	1,251:15
Own Productions	7	4,721:30
Outside Agencies	22	3,100:09

TABLE II: NO. OF SERIES AND NETWORK HOURS PER TYPE OF PROGRAM*

<u>Prog. Type</u>	<u># of Series</u>	<u>Network Hours</u>
Talk	79	17,017:39
Music	30	9,853:48
Drama	28	7,683:30
Documentary	17	3,632:30
Children	8	5,447:00
In-School	22	2,431:15

*Calculated from the beginning of the Network to
April 1, 1954

NAEB NETWORK INTERIM REPORT

April 2, 1954

*Network
files*

TO: Board of Directors and Executives

THROUGH: Executive Director *YH*

FROM: NAEB Network Manager *YH*

1. Current budget considerations have resulted in the reduction of the Network Headquarters staff from the equivalent of 5 to $4\frac{1}{2}$ persons and the program output to a maximum of 8 hours a week including both general and in-school programs. If occasionally the output should exceed this limit, a compensating drop will immediately be made unless there is absolute surety of no hazard to the general Network operation.
2. Network Headquarters work assignments have been rearranged. More man hours are allocated to paper work, organizational work, individual problems. Less emphasis is put on the "mass operation" aspect of Headquarters work, more on "personal service." This is made possible by the facts of the limited work load and the lessened editing of tapes. (On the whole, I believe that program producers are doing increasingly better work in preparing masters.)
3. Network Headquarters has worked out a method of integrating the "general" and "in-school" series into a single distribution schedule. Members of the In-School Program Committee were asked to comment on the plan proposed several months ago. Later, the problem was thoroughly discussed with the In-School Subcommittee (Fleming, Henderson, and Day), and a mutual understanding of the problems involved resulted. All are convinced that our new method of in-school program distribution will be more satisfactory than the old, and will be accepted as such by the majority of in-school stations.
4. A new and improved mass duplicator has been installed, and it seems to be working fairly well. It has done some excellent reproduction of music, though occasionally showing some temperament in this respect. Mass duplicators are apparently too delicate to be relied upon absolutely, for quality, whatever their obvious advantages. And Network budget does not provide for a full-time maintenance man. Consequently we must rely on help available from the University of Illinois which is also sometimes too short handed to meet emergencies or provide regular service.
5. The "old" duplicator has been overhauled and returned. We are not altogether satisfied with the job. For instance, an "improvement" (actually a necessity), which was devised by a University of Illinois engineer, has not been incorporated into the machine. Headquarters is remedying this deficiency. Other problems with the manufacturer are being gradually solved.
6. Space continues to be a great problem, as is inevitable in such an operation. An "audition" room which became a storage closet is now the Network Manager's office. Some 70 disk cabinets, only recently installed at no cost to the NAEB are a wonderful help in organizing the hundreds of future master tapes, audition tapes, etc. which must be readily at hand, and which previously had to be stacked on the floor, on files, etc.
7. About 6,000 Program Submission Forms have been distributed. This is enough for hundreds of submissions. Submitters have been understandably reluctant to go through the paper work involved in making submissions, and too few of these forms have been utilized. However, Headquarters has been increasingly insistent

that formal submission procedures be followed, and we believe that soon all submitters will recognize the use of these forms as necessary and standard. The In-School Subcommittee and Network Headquarters have collaborated in the devising of a Submission Form specially suited to the In-School Program Committee's needs.

8. Copies of a Program Evaluation Forms were distributed to all stations early in January. Copies were to be returned to be routed to the In-School Program and Network Acceptance Committees, to the originating stations, and to Network Record files. The return of these forms has been disappointingly light. More disappointing were the "evaluations." With a few exceptions, the completed forms offered nothing constructive, merely offering such one-word comments as: "Good," "Poor," or "Fine." We are not sure this project is worth continuing.
9. An Engineering Committee report designed to help improve the quality of masters of Network tapes was requested and received by the Network. Prepared by Carl Menzer, it will be distributed, if possible, with the next Newsletter as Engineering Committee Report No. 6.
10. Several brands of magnetic tape have been sent to the Engineering Committee for testing with a view to their future use by the Network.
11. Procedures involving relations with the Program Acceptance and In-School Program Committees have, as implied above, been fairly well worked out, though by no means all questions have been answered; nor should any answer be regarded as final and absolute. But perhaps this aspect of the operation can more properly be discussed in Committee reports. From the Headquarters point of view, the important points are: that advances have been made, and much credit should go to active committeemen who have worked hard to collaborate with Headquarters; that more effective institutionalization of procedures developed remains to be made.
12. The officers and board have been sent copies of correspondence regarding a possible arrangement with the NPAC-Kellogg Project. The negotiations are being continued at present.

NAEB NETWORK REPORT

NAEB Annual Convention

Oct. 30, 1953

The following report will attempt to answer such questions as are most often asked about the Network operation, to show something of the conditions under which its Headquarters works, to show both progress and current problems, and to express recommendations for the improvement of Network service.

1) NETWORK OPERATION AND EQUIPMENT. The Network Headquarters manner of operation and its equipment are substantially the same as at this time last year. The Network has acquired a little more shelving, a few more tapes (we have almost 7,000 reels), and some minor equipment replacement. It has had two tape inspection devices built in an attempt to reduce the number of bad tapes being circulated. The Network employs the same number of workers, and for a time during the summer of 1953 it employed fewer.

2) NETWORK OUTPUT. Since the installation of the Network's mass duplicator and the commencement of the individual distribution system (as opposed to the old "leg system") last year, the Network output has increased considerably. As many as twenty-two master tapes are duplicated and distributed each week, and as many as 1,250 tape recordings are dispatched. Not all of these recordings are mass duplicated: a greatly varying number of individual dubbings are done each week.

The number of series distributed (counting a series as consisting of up to thirteen programs, twenty-six programs as two series) has increased thirty per cent. The number of stations to which the Network sends recordings (as distinguished from the number of transmitters or call letters using the recordings: 102) has dropped from 85 to 79, but the number using in-school programs has increased from 30 to 47. Ten in-school program series were distributed during the ~~present~~ school year of 1952-53; 17 series are being distributed during the present school year.

Last winter NAEB and Network Headquarters made a count of its outgoing mail. The result: 2,000 envelopes and 1,000 packages a month. The envelopes included letters, cue sheets, special announcements, Newsletters, etc.; the packages were mostly tape recordings. This quantity has been increased an estimated thirty per cent, and Headquarters predicts a continued sharp increase.

3) IN-SCHOOL AND GENERAL PROGRAMMING. Because the problem of satisfactorily handling the in-school program project is quite different from that of the week-to-week distribution of general programs, the Network at one time regarded the two projects as quite separate and as running more or less parallel in the same office. This proved quite impractical. Neither project can be regarded simply as something done "over and above" or even "along with" the other—especially since the great expansion of the Network operation. There is only one Network organization in one office, and every job must be coordinated with every other and the whole integrated into one project. Since last fall, progress has been made toward such an integration but no perfect system has been developed because of the pressures requiring maximum effort to keep on top of daily output. Unlike the general week-to-week series, in-school programs are mailed in complete series; that is, 14 programs of a series go to a station at one time. Also stations receive an audition tape for a series before they definitely order it. During the offering and distribution of these in-school programs, the week-to-week distribution must lessen in quantity to allow time and tape for this work. Or, to put it positively, between

each season of in-school distribution, the week-to-week distribution rises in order to take advantage of our tape supply. However you look at it, the flow of weekly series programs is uneven; at one time a station may receive twenty-two tapes a week from Headquarters, at another only 15, and having once had the larger number of tapes made available to them, they must be inclined to expect them in the future and to plan their programs accordingly. The Network had hoped to have more equipment by early this fall and to so increase its output that this rise and fall would be relatively insignificant. As it is the Network must devise a way of evening out the week-to-week flow of general radio programs and still circulate the in-school programs in a satisfactory manner.

4) "UNPROGRAMMED" RECORDINGS. In the past Network Headquarters has taken a great deal of "raw" tape-recorded material, written opening and closing announcements, recorded, dubbed, edited to size, cut timely references, etc. In short the Network has taken raw material and created programs. It now has no time to do this work. Stations have been urged to submit complete packages, ready for duplication, and more of these have been received; but still a great deal of time must be spent on the preparation of recordings for duplication.

5) HEADQUARTERS AUDITION OF PROGRAMS. Network Headquarters was long ago asked to audition every program before releasing it. This was attempted but in time proved to be completely impractical: Auditing plus the attendant editing often cut our "desk" staff down to less than one full-time worker. (See Conclusion: Stations.)

6) DRAMA PROGRAMS. The Network still lacks the drama programs which many have requested. We have the BBC programs scheduled by the Network, of course, and the WAYS OF MANKIND series at present affords drama of a sort. We may get a small amount of good drama from the FAE grant-in-aid material. But on the whole the Network distributes very little of any kind. Stations ask for it: they do not supply it. We are sure the Network Acceptance Committee will welcome good drama.

7) QUARTER-HOUR PROGRAMS. The Network seldom has more than one quarter-hour program series running at a time. At present it is the PAYNE COMMUNICATIONS AWARD programs produced through the facilities of Radio Station WILL at the University of Illinois. Previously it ran an assortment of programs from UNESCO. Unfortunately quarter-hour programs of quality seem to be more rare than one might think. It's a difficult length to work within. Since four quarter-hour shows (good ones) can be put on two half-hour reels, Headquarters would like nothing better than lots of good 14:30 programs to distribute.

8) COMMITMENTS TO DISTRIBUTE PROGRAMS. The number of programs from member stations which the Network is distributing is low. A number of such programs are available at the present moment. But it must be remembered that various representatives of the Association have been commissioned to acquire programs from outside sources. The Network is committed to the distribution of these programs, and, of course, such obligations must be fulfilled: series from members must take second place. We hope that expansion of Network production facilities in the near future will allow us to widen the ratio of member station-produced programs to programs from outside the association. (From outside sources: the several French series, the Interlochen series, and soon some Italian programs.)

9) MUSIC FROM INTERLOCHEN. This fall the Network carried four hours a week of MUSIC FROM INTERLOCHEN for eight weeks. Admittedly, this is too much. Originally, a lighter load including a couple of half-hour series, which Headquarters never received, were scheduled. It was decided after some consideration the Network would run all Interlochen series immediately, thus fulfilling the Network's commitment and freeing time and tape for the distribution of in-school programs. Unfor-

tunately, the recording quality of the Interlochen material (the original tapes sent NAEB) dropped considerably from the previous year.

10) DUPLICATION AND MUSIC. The most difficult sounds to reproduce satisfactorily are those of music. Such duplication is especially difficult on a mass-duplication basis. The Network machine has had a year of hard work, and at present will not do a satisfactory job on musical material. It is in a condition equivalent to that of a car that has gone 50,000 miles, wide open.

For this reason we feel that until the mass-duplicator is thoroughly overhauled or another machine is acquired, the Network should not distribute music. The amount of music distributed lately has been low, excepting for the Interlochen programs which were duplicated not at Headquarters but on a new machine by WBAA, but it would be best to temporarily avoid this area of programming altogether. This is a pity, because we have some good music coming up; but if the Network cannot do justice to them, there is no good reason to tie up tapes on them when Network stations can do better by playing their own records. The Network Headquarters hopes to be able to release its duplicator for rebuilding, or at least for extensive repairs, for the two weeks required in about one month. Possibly a new machine will be acquired by that time. In either case the Network will again be able to distribute decent musical recordings at that time.

11) COSTS AND "SPECIAL WORK". As mentioned above, the Network mails out not only mass-duplications, but a number of individual "dub". Every week the Network receives more requests for "special" recordings than it has time to fill without slightly other work. Stations would like to have programs from past series, a current program has been accidentally erased, etc. An increasing number of man-hours is being put into this kind of work, and the fee charged is only \$1.00 a reel--hardly more than a token payment. The Network Headquarters therefore contemplates encouraging stations to accept and save, if possible, copies of all series which they may use in the future, thus enlarging their recording libraries; discouraging stations from regarding the Network as an Association Tape Library, which at present it is not and cannot be; raising the charge for special recording jobs from \$1.00 to at least \$2.00 a reel in order to narrow the gap between expense and payment. (Note: The raise in fee to \$2.00 has now been approved.)

12) SUBMISSION FORMS. Special forms have been distributed to all stations and other possible contributors to the Network. These forms were devised to aid Network Headquarters and the two program committees--Network Acceptance and In-School Program--in determining the disposition of programs. They were devised to hasten action on acceptance and rejection, and we are certain that they will be a great help in the Network operation--if they are used. Unfortunately, as we anticipated at Headquarters, the use of these forms has been slighted. The contributor should submit not one copy, nor four copies of the form, but one copy for Headquarters and one copy for each member of the committee to which the program is to be referred. Otherwise the forms are of little help.

13) CONCLUSION. The output of the Network has increased considerably during the past year--just as it has grown from its very beginning as Radio Station WNYC, New York City. The staff of its Headquarters has remained minimal because it has been the belief of the Association and Network Headquarters that a young and rapidly growing operation should attempt to get the most from the least rather than fall into the evils of early over-staffing.

Network Headquarters staff consists of:

3 full-time and 1 half-time worker concerned exclusively with the physical processing of tapes, record albums, books, and the records immediately attending this processing.

- 1 half-time worker, desk worker. (A full-time worker devoting approximately half of her time to Network, half to NAEB work)
- 1 full-time worker devoting approximately half-time to desk work, half to physical processing.

In short, Network Headquarters (as distinguished from NAEB National Headquarters) has five full-time workers, the equivalent of one of whom does the desk work involved. Obviously, this is inadequate to the present still-expanding operation.

The Network Headquarters therefore recommends that additional help be made available as needed. In the meantime, one half-time worker will be moved from physical to clerical work, and Network Headquarters will attempt to make use of NAEB Headquarters' clerical personnel.

But the most helpful advance that could be made--and we consider this the main point of this report--would be a careful, realistic redefinition of station-Network-committee relationships and responsibilities and an insistence on orderly standardized procedure by all parties. This redefinition should be complete down to "who writes what letters." Standard procedure cannot comprehend every conceivable situation, of course, but it can and should be made to comprehend the greater part of them.

To help this redefinition, the Network submits the following suggestions, which will be considered activated unless countermanded:

STATIONS must submit an adequate number of Program Submission Forms for each program or series they wish the NAEB to consider for possible distribution over the Network. (Six copies for programs submitted for the Network Acceptance Committee; eight copies for programs submitted for the In-School Program committee.) Stations are responsible for the complete editing of programs for general distribution and will have edited programs at Network Headquarters at least five weeks before they are to be released on the air. (The In-School Program Committee has in the past said that editing of their programs for Network distribution was unnecessary because stations would edit them in adapting them to their own use.) See Appendix B for Program Format Requirements.

THE NETWORK ACCEPTANCE COMMITTEE and THE IN-SCHOOL PROGRAM COMMITTEE will decide the acceptance and rejection of all programs except those which are in any way so timely as to render committee action impossible or those to which the Network is committed through other authorized agents. In the former cases the decision must be left to the Executive Director of NAEB and /or the Network Manager.

Committee votes should be submitted to the respective chairmen who will forward the results to the Network Manager. Whether letters of acceptance or rejection should be handled by the committee chairman, the Network manager, or the Executive Director is debatable. It is the opinion of the Network manager that these letters should proceed from the committee chairmen, who can write them as impersonal committee form-reports. If they are to be sent from Headquarters, the chairmen should render explicit committee decisions and any evaluations should be advanced as impersonal, quotable committee reports.

When submissions involve such large quantities of tapes as to render the submission of great numbers of duplicated forms and tape recordings for individual committee members impractical, the chairman of the proper committee may call a meeting to review the submission.

NETWORK HEADQUARTERS will confine itself to its function as a distribution center

primarily of tape-recordings, secondarily of disc-recordings, NAEB publications, etc. It will make only those policy and practice decisions which by their nature cannot profitably be handled by committees, executives, and the board of directors. It will do no kind of production work which subtracts from its staff as a distribution center, nor accept new functions unless granted the staff to handle them.

STATIONS, COMMITTEE, AND NETWORK HEADQUARTERS will all insist on standard, orderly procedure from each other and will uphold such procedure on their own parts.

This report is not in any sense meant to be negative. On the contrary, advances in Network activity are duly noted. When we say that "your problems are not ours, but ours are definitely yours," we are not trying to be ungracious, but merely to emphasize that the Network has not passed out of the stations' hands: it exists only as a function of you, the NAEB, your stations. It is your Network, not ours.

Nor in speaking of Network problems do we mean to imply that we are unaware of your many problems: many of you must struggle constantly for funds, for staff, to rebuff unjustified interference, to justify your very existence. Merely recognizing the existence of problems does not solve them, of course; but the history of NAEB and the Network does provide strong grounds for the belief that we shall.

Respectfully submitted,

John Holt

Manager, NAEB Network

Material for this report was collected with the assistance of Rosaline T. Bason.

NAEB NETWORK REPORT Oct. 30, 1953--Appendix A

Summer '51 to Fall '53

Item	Period* From Summer '51 to Summer '52	Period* From Fall '52 to Fall '53	Comment
No. of Series Distributed**	49	64	Increase of 15
No. of In-School Series Distributed	10	17	Increase of 7
No. of Programs Distributed			
Hour-long	191 (Prog. over $\frac{1}{2}$ hr. classed as hour)	190	
Half-hour	219	500	
Quarter-hour	227	115	
In-School	140	231	
TOTAL	<u>777</u>	<u>1,036</u>	Increase of 229
Mean Percentage of Stations Accepting Each Series	61.33	58.53	Down probably be- cause there is more selection
No. of Sources	22	21	
No. of Tapes Bicycled	7,524		
No. of Tapes Sent on Individual Station Basis		47,756	6 times more tape dupl. & dist. than in bicycle method
Total Air Hours			
Regular Series	11,539:45	23,890:21	
In-School Series	833:00	891:15	No info on 7 school series yet.
TOTAL	<u>12,372:45</u>	<u>24,781:36</u>	

*These two periods are defined by the complete change of Network operation procedure: from the old "leg system" to the "direct distribution" system which was inaugurated a short time before the last NAEB National Convention.

**With series running over 13 programs, 26 programs is counted as 2 series, 39 programs as 3 series, etc.

NAEB PROGRAM FORMAT

(NAEB Network Report--Appendix B)
Oct. 30, 1953

TO: ALL MEMBERS

- 1) All programs submitted to the Network must run within and close to standard times, i.e. 14:30, 29:30, 59:30, etc.
- 2) All programs must end with the NAEB station break: "This is the NAEB Network."
- 3) All timely references must be deleted; eg. "on this evening's program," "Good morning," "Goodnight," "be back next Tuesday," "the President's latest speech, given last week," "to be published next November." (The program may not be aired until long after "next November.")
- 4) When a program running an hour is submitted, neither reel should run more than 30:30 (nor the total time more than 59:30, of course). In the case of music it may be necessary to break this rule and run a reel as long as 31:00. But, please, do not do this if you can possibly help it. We may not be able to duplicate the long reel. If there is absolutely no way of putting a 59:30 program on two reels, put it on three.
- 5) All programs should indicate somewhere, preferably at both the beginning and the end, that they are tape-recorded, recorded, or tape-transcribed.
- 6) All programs should, if at all possible, credit the National Association of Educational Broadcasters at the beginning and/or the end.
- 7) Please send CUE SHEETS for all programs sent to the Network for distribution. Cue sheets should include: a) series title, b) program title and/or subject matter, c) names of speakers, musical numbers, d) cues, e) accurate times, f) a note as to whether or not recording is credited (and it should be if at all possible), g) any notes as to quality or contents which might interest broadcasting stations.

NOTES

1. Please mark all submissions "Audition" or "Master" and "Do Not Erase."
2. Do not pack sample program tapes or master tapes of programs slated for distribution together with used tapes being returned for erasure. Please pack separately and mark as noted above.
3. It is perfectly all right to take tapes from your weekly shipment from NAEB, after playing, erase and use to submit auditions or masters for the new series you are contributing to NAEB Network. But if you do this, please let us know, either by letter or by marking the boxes clearly. We want to be able to credit you with having returned the tapes.
4. To help insure proper handling of your submission, address it according to its disposition; for instance:

AUDITION
NAEB Network
14 Gregory Hall
Urbana, Illinois or to
NETWORK ACCEPTANCE COMMITTEE, IN-SCHOOL PROGRAM COMMITTEE, or NAEB NEW MASTER
TAPES, NAEB Network, 14 Gregory Hall, Urbana, Illinois
5. For your own safety, it is best not to send your original tapes. Keep a safety copy!

NAEB NETWORK REPORT

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Oct. 30, 1953

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For this reason we feel that until the mass-duplicator is thoroughly overhauled or another machine is acquired, the Network should not distribute music. The amount of music distributed lately has been low, excepting for the Interlochen programs which were duplicated not at Headquarters but on a new machine by WBAA, but it would be best to temporarily avoid this area of programming altogether. This is a pity, because we have some good music coming up; but if the Network cannot do justice to them, there is no good reason to tie up tapes on them when Network stations can do better by playing their own records. The Network Headquarters hopes to be able to release its duplicator for rebuilding, or at least for extensive repairs, for the two weeks required in about one month. Possibly a new machine will be acquired by that time. In either case the Network will again be able to distribute decentmusical recordings at that time.

11) COSTS AND "SPECIAL WORK". As mentioned above, the Network mails out not only mass-duplications, but a number of individual "dub". Every week the Network receives more requests for "special" recordings than it has time to fill without slightly other work. Stations would like to have programs from past series, a current program has been accidentally erased, etc. An increasing number of man-hours is being put into this kind of work, and the fee charged is only \$1.00 a reel—hardly more than a token payment. The Network Headquarters therefore contemplates encouraging stations to accept and save, if possible, copies of all series which they may use in the future, thus enlarging their recording libraries; discouraging stations from regarding the Network as an Association Tape Library, which at present it is not and cannot be; raising the charge for special recording jobs from \$1.00 to at least \$2.00 a reel in order to narrow the gap between expense and payment. (Note: The raise in fee to \$2.00 has now been approved.)

12) SUBMISSION FORMS. Special forms have been distributed to all stations and other possible contributors to the Network. These forms were devised to aid Network Headquarters and the two program committees--Network Acceptance and In-School Program--in determining the disposition of programs. They were devised to hasten action on acceptance and rejection, and we are certain that they will be a great help in the Network operation--if they are used. Unfortunately, as we anticipated at Headquarters, the use of these forms has been slighted. The contributor should submit not one copy, nor four copies of the form, but one copy for Headquarters and one copy for each member of the committee to which the program is to be referred. Otherwise the forms are of little help.

13) CONCLUSION. The output of the Network has increased considerably during the past year--just as it has from its very beginning as Radio Station WNYC, New York City. The staff of its Headquarters has remained minimal because it has been the belief of the Association and Network Headquarters that a young and rapidly growing operation should attempt to get the most from the least rather than fall into the evils of early over-staffing.

Network Headquarters staff consists of:

3 full-time and 1 half-time worker concerned exclusively with the physical processing of tapes, record albums, books, and the records immediately attending this processing.

- 1 half-time worker , desk worker (A full-time worker devoting approximately half of her time to Network, half to NAEB work)
- 1 full-time worker devoting approximately half-time to desk work, half to physical processing.

In short, Network Headquarters (as distinguished from NAEB National Headquarters) has five full-time workers, the equivalent of one of whom does the desk work involved. Obviously, this is inadequate to the present still-expanding operation.

The Network Headquarters therefore recommends that additional help be made available as needed. In the meantime, one half-time worker will be moved from physical to clerical work, and Network Headquarters will attempt to make use of NAEB Headquarters' clerical personnel.

But the most helpful advance that could be made--and we consider this the main point of this report--would be a careful, realistic redefinition of station-Network-committee relationships and responsibilities and an insistence on orderly standardized procedure by all parties. This redefinition should be complete down to "who writes what letters." Standard procedure cannot comprehend every conceivable situation, of course, but it can and should be made to comprehend the greater part of them.

To help this redefinition, the Network submits the following suggestions, which will be considered activated unless countermanded:

STATIONS must submit an adequate number of Program Submission Forms for each program or series they wish the NAEB to consider for possible distribution over the Network. (Six copies for programs submitted for the Network Acceptance Committee; eight copies for programs submitted for the In-School Program committee.) Stations are responsible for the complete editing of programs for general distribution and will have edited programs at Network Headquarters at least five weeks before they are to be released on the air. (The In-School Program Committee has in the past said that editing of their programs for Network distribution was unnecessary because stations would edit them in adapting them to their own use.) See Appendix B for Program Format Requirements.

THE NETWORK ACCEPTANCE COMMITTEE and THE IN-SCHOOL PROGRAM COMMITTEE will decide the acceptance and rejection of all programs except those which are in any way so timely as to render committee action impossible or those to which the Network is committed through other authorized agents. In the former cases the decision must be left to the Executive Director of NAEB and /or the Network Manager.

Committee votes should be submitted to the respective chairmen who will forward the results to the Network Manager. Whether letters of acceptance or rejection should be handled by the committee chairman, the Network manager, or the Executive Director is debatable. It is the opinion of the Network manager that these letters should proceed from the committee chairmen, who can write them as impersonal committee form-reports. If they are to be sent from Headquarters, the chairmen should render explicit committee decisions and any evaluations should be advanced as impersonal, quotable committee reports.

When submissions involve such large quantities of tapes as to render the submission of great numbers of duplicated forms and tape recordings for individual committee members impractical, the chairman of the proper committee may call a meeting to review the submission.

NETWORK HEADQUARTERS will confine itself to its function as a distribution center

primarily of tape-recordings, secondarily of disc-recordings, NAEB publications, etc. It will make only those policy and practice decisions which by their nature cannot profitably be handled by committees, executives, and the board of directors. It will do no kind of production work which subtracts from its staff as a distribution center, nor accept new functions unless granted the staff to handle them.

STATIONS, COMMITTEE, AND NETWORK HEADQUARTERS will all insist on standard, orderly procedure from each other and will uphold such procedure on their own parts.

This report is not in any sense meant to be negative. On the contrary, advances in Network activity are duly noted. When we say that "your problems are not ours, but ours are definitely yours," we are not trying to be ungracious, but merely to emphasize that the Network has not passed out of the stations' hands: it exists only as a function of you, the NAEB, your stations. It is your Network, not ours.

Nor in speaking of Network problems do we mean to imply that we are unaware of your many problems: many of you must struggle constantly for funds, for staff, to rebuff unjustified interference, to justify your very existence. Merely recognizing the existence of problems does not solve them, of course; but the history of NAEB and the Network does provide strong grounds for the belief that we shall.

Respectfully submitted,

John Holt

Manager, NAEB Network

Material for this report was collected with the assistance of Rosaline T. Biason.

NAEB NETWORK REPORT Oct. 30, 1953—Appendix A

Summer '51 to Fall '53

Item	Period* From Summer '51 to Summer '52	Period* From Fall '52 to Fall '53	Comment
No. of Series Distributed**	49	64	Increase of 15
No. of In-School Series Distributed	10	17	Increase of 7
No. of Programs Distributed			
Hour-long	191 (Prog. over $\frac{1}{2}$ hr. classed as hour)	190	
Half-hour	219	500	
Quarter-hour	227	115	
In-School	140	231	
TOTAL	<u>777</u>	<u>1,036</u>	Increase of 229
MMean Percentage of Stations Accepting Each Series	61.33	58.53	Down probably because there is more selection
No. of Sources	22	21	
No. of Tapes Bicycled	7,524		
No. of Tapes Sent on Individual Station Basis		47,756	6 times more tape dupl. & dist. than in bicycle method
Total Air Hours			
Regular Series	11,539:45	23,890:21	
In-School Series	833:00	891:15	No info on 7 school series yet.
TOTAL	<u>12,372:45</u>	<u>24,781:36</u>	

*These two periods are defined by the complete change of Network operation procedure: from the old "leg system" to the "direct distribution" system which was inaugurated a short time before the last NAEB National Convention.

**With series running over 13 programs, 26 programs is counted as 2 series, 39 programs as 3 series, etc.

NAEB PROGRAM FORMAT

(NAEB Network Report--Appendix B)

Oct. 30, 1953

TO: ALL MEMBERS

- 1) All programs submitted to the Network must run within and close to standard times, i.e. 14:30, 29:30, 59:30, etc.
- 2) All programs must end with the NAEB station break: "This is the NAEB Network."
- 3) All timely references must be deleted; eg. "on this evening's program," "Good morning," "Goodnight," "be back next Tuesday," "the President's latest speech, given last week," "to be published next November." (The program may not be aired until long after "next November.")
- 4) When a program running an hour is submitted, neither reel should run more than 30:30 (nor the total time more than 59:30, of course). In the case of music it may be necessary to break this rule and run a reel as long as 31:00. But, please, do not do this if you can possibly help it. We may not be able to duplicate the long reel. If there is absolutely no way of putting a 59:30 program on two reels, put it on three.
- 5) All programs should indicate somewhere, preferably at both the beginning and the end, that they are tape-recorded, recorded, or tape-transcribed.
- 6) All programs should, if at all possible, credit the National Association of Educational Broadcasters at the beginning and/or the end.
- 7) Please send CUE SHEETS for all programs sent to the Network for distribution. Cue sheets should include: a) series title, b) program title and/or subject matter, c) names of speakers, musical numbers, d) cues, e) accurate times, f) a note as to whether or not recording is credited (and it should be if at all possible), g) any notes as to quality or contents which might interest broadcasting stations.

- - - - -

 NOTES

1. Please mark all submissions "Audition" or "Master" and "Do Not Erase."
2. Do not pack sample program tapes or master tapes of programs slated for distribution together with used tapes being returned for erasure. Please pack separately and mark as noted above.
3. It is perfectly all right to take tapes from your weekly shipment from NAEB &, after playing, erase and use to submit auditions or masters for the new series you are contributing to NAEB Network. But if you do this, please let us know, either by letter or by marking the boxes clearly. We want to be able to credit you with having returned the tapes.
4. To help insure proper handling of your submission, address it according to its disposition; for instance:

AUDITION
 NAEB Network
 14 Gregory Hall
 Urbana, Illinois or to
 NETWORK ACCEPTANCE COMMITTEE, IN-SCHOOL PROGRAM COMMITTEE, or NAEB NEW MASTER
 TAPES, NAEB Network, 14 Gregory Hall, Urbana, Illinois
5. For your own safety, it is best not to send your original tapes. Keep a safety copy!

SERIES DISTRIBUTED BY NABE TAPE NETWORK AND THEIR UTILIZATION

Series & Title	Source	No. of Programs	Length of Each Prog. (minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage*	Total Air Time*
I We Human Beings	Lorell Instit.	7	30:00	3:30	19	100	66:30
At this point, the number of stations increased to 35							
II A Long Life	Lorell Instit.	10	30:00	5:00	17	49	85:00
III Great Themes in a Great Hall	Cooper Union Forum	12	60:00	12:00	13	37	156:00
IV See Quintessential Concerts of the U. S. Army Band	WMVC & Fed. Rec. Comm.	7	60:00	7:00	11	31	77:00
At this point, the number of stations increased to 41							
V Music for the Connoisseur	WMVC	13	60:00	13:00	15	37	195:00
VI Canadian Concerts	CBC	6	30:00	3:00	11	27	33:00
VII BSC World Theatre	BBC	13	60:00	13:00	21	51	273:00
VIII The Human Adventure	U. of Chicago	17	30:00	8:30	22	54	157:00
IX Reader's Almanac	WMVC	10	30:00	5:00	8	20	40:00
X Ideas and Their Communication	Cooper Union Forum	10	60:00	10:00	19	46	190:00
51-1 Los Angeles County Museum Chamber Music Concerts	KUSC	13	75:00	16:15	9	22	146:15
51-2 America in Crisis	Cooper Union	9	60:00	9:00	27	66	243:00
At this point, the number of stations increased to 43							

* Total Air Time is the time of the series multiplied by the number of stations using.

* Percentage of Usage is that percentage of stations which actually used the series among those to whom the series was offered.

Series & Title	Source	No. of Programs	Length of Each Prog. (minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
51-3 Made for the Connoisseur	WNBC	13	60:00	13:00	33	77	429:00
51-4 Women	Cooper Union Forum	12	60:00	12:00	27	63	324:00
51-5 The Nature of the Universe	BBC	8	30:00	4:00	38	88	152:00
51-6 The New World of Atomic Energy	WIS	11	15:00	2:45	24	79	93:30
At this point, the number of stations increased to 70							
51-7 Made for the Connoisseur	WNBC	13	60:00	13:00	50 (10)	83	650:00
51-8 BBC World Theatre	BBC	13	60:00	13:00	42 (9)	69	546:00
51-9 The People Act	20th Cent. Fund	13	30:00	6:30	41 (12)	71	266:30
51-10 Stories 'n' Stuff	WILL	13	30:00	6:30	37 (10)	62	240:30
51-11 Festival Concerts	WILL	13	60:00	13:00	35 (12)	60	455:00
51-12 International Visitor	WGBU	13	15:00	3:15	32 (11)	54	104:00
51-13 Masterworks Story	WGLL	13	15:00	3:15	40 (11)	68	130:00
51-14 America and the World	Denver U. & Colgate Conf.	13	30:00	6:30	39 (12)	67	253:30
51-15 Bligh of the Bounty	BBC	8	30:00	4:00	42 (3)	63	168:00
51-16 U.S. Army Band Concerts & U. of Michigan Symphonic Band	WNBC, WGBU & Fed. Res. Comm.	13	60:00	13:00	44 (3)	66	572:00
At this point, the network assessment fee was levied—62 stations							
51-17 Made for the Connoisseur	WNBC	13	60:00	13:00	45 (16)	98	585:00

() Stations not reporting their use of the series, plus the originating station.

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
51-18 Masterworks Story	WCAL	13	15:00	3:15	38 (16)	83	123:30
51-19 Bach Memorial Concerts	WHA	13	30:00	6:30	33 (16)	72	214:30
51-20 Time for Planning	WLM	13	30:00	6:30	34 (15)	72	221:00
51-21 Stories 'n' Stuff	WILL	13	30:00	6:30	35 (16)	76	227:30
51-22 Bear and Andyey	Cooper Union Forum	10	60:00	10:00	26 (16)	57	260:00
51-23 America and the World	U. of Denver	13	30:00	6:30	38 (15)	81	247:00
51-24 Mental Health	KUON	13	15:00	3:15	27 (16)	59	87:45
51-25 BBC World Theatre	BBC	13	60:00	13:00	38 (15)	81	494:00
51-26 University Concerts	WUOM & WILL	9	60:00	9:00	33 (17)	73	297:00
51-27 Pride and Prejudice	BBC	12	30:00	6:00	30 (15)	64	180:00
51-28 Aging Successfully	WILL	13	30:00	6:30	27 (16)	59	175:30
51-29 Living in an Atomic Age	BBC	6	15:00	1:30	29 (15)	62	43:30
51-30 A Trip Through Switzerland	U. of Bern	7	15:00	1:45	39 (15)	83	68:15
51-31 NAEB Bonus Programs Report from Korea Station "60" Sen. Kefauver	Combat Rep. KUON	4 1 1 1	15:00 60:00 60:00 60:00	1:00 1:00 1:00 1:00	34 (15) 34 (15) 34 (15) 30 (15)	72 72 72 64	34:00 34:00 34:00 30:00
At this point, the number of stations increased to 65							
52-1 Music for the Commonwealth	HNVC	13	60:00	13:00	44 (16)	90	572:00
52-2 United We Stand	Cooper Union Forum	11	60:00	11:00	31 (15)	62	341:00
52-3 BBC World Theatre	BBC	13	60:00	13:00	40 (15)	80	520:00

Series & Title	Source	Number of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Service	No. of Stations Using	% of Usage	Total Air Time
52-4 Stories 'n' Stuff	WILL	13	30:00	6:30	36 (16)	73	234:00
52-5 Mental Health	KUON	13	15:00	3:15	31 (16)	63	100:45
52-6 Journeys Behind the News	U. of Denver	12	15:00	3:00	33 (15)	66	99:00
52-7 Invitation to Read	KMAX	13	15:00	3:15	39 (16)	80	126:45
52-8 Canterbury Tales	BBC	11	45:00	8:15	27 (15)	54	222:45
52-9 Freshman Forum	WHA	13	60:00	13:00	24 (16)	49	312:00
52-10 A Trip Through Switzerland	U. of Bern	13	15:00	3:15	37 (15)	74	120:15
52-11 International Visitor	WOSU	13	15:00	3:15	27 (16)	55	87:45
52-12 NABE Extras Graham Hovey The Conduct of the War Report From Korea. Herald-Trib High School Forum	WHA BBC Combat Rep. KNYC	5 1 4 3	15:00 15:00 30:00 60:00	1:15 30 2:00 3:00	25 (15) 27 (15) 28 (15) 25 (15)	50 54 56 50	31:15 13:30 56:00 75:00
52-13 Security Begins at Home	NSA	13	15:00	3:15	28 (15)	56	91:00
At this point, the number of stations on the Network increased to 68							
52-14 Looking Ahead in Education	Cooper Union Forum	14	60:00	14:00	30	44	420:00
52-15 Stories 'n' Stuff	WILL	13	30:00	6:30	27	40	175:30
52-16 Music for the Voice	KWLC	13	15:00	3:15	27	40	87:45
52-17 Invitation to Read	KMAX	13	15:00	3:15	31	46	100:45
52-18 The Virginians	BBC	13	30:00	6:30	29	43	188:30
52-19 Security Begins at Home	NSA	13	15:00	3:15	22	32	71:30
52-20 International Visitor	WOSU	13	15:00	3:15	23	34	74:45

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
52-21 The Bard of Avon	WILL	13	30:00	6:30	26	38	169:00
52-22 NAMR Extras The Battle of Leyte Gulf The Thames De Vincel De Vincel	BBC BBC BBC Cooper Union Forum	1 1 1 3	60:00 60:00 60:00 60:00	1:00 1:00 1:00 3:00	24 23 24 22	35 34 35 32	24:00 23:00 24:00 66:00
52-23 The Jeffersonian Heritage	NABF	13	30:00	6:30	79	100	513:30
52-24 Institute for Education by Radio-TV	IERF	10	30:00	5:00	43	54	215:00
52-25 The Tale of the Species	Cooper Union Forum	13	60:00	13:00	44	56	572:00
52-26 Alabama String Quartet	WUOA	5	60:00	5:00	55	70	275:00
52-27 Books and Coffee	WBAI	6	30:00	3:00	49	62	147:00
52-28 Trip Through Switzerland	U. of Berne	12	15:00	3:00	52	66	156:00
52-29 Stories 'n' Stuff	WILL	13	30:00	6:30	57	72	370:30
52-30 Univ. of Chicago Roundtable	U. of Chicago	13	30:00	6:30	53	67	344:30
52-31 Fifteen Steps	WOL	13	15:00	3:15	58	73	188:30
52-32 Made of the Baroque	WGBH	8	60:00	8:00	55	70	440:00
52-33 Political Dreams	WUOM	5	60:00	5:00	43	54	215:00
52-34 Treasure Island	KPFA	17	30:00	8:30	48	61	408:00
52-35 American Folksays	WAFB	13	30:00	6:30	63	80	409:30
52-36 Music for the Connoisseur	WATG	13	60:00	13:00	47	59	611:00

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
52-37 Voices of Europe	NAEB	65	30:00	32:30	65	82	2,112:30
52-38 People Under Communism	NAEB	7 14	60:00 30:00	7:00 7:00	66 66	84 84	462:00 462:00
52-39 Ways of Mankind (1st Series)	NAEB	13	30:00	6:30	69	87	448:30
At this point, the number of network stations increased to 80							
53-1 Stories 'n' Stuff	WILL	78 +	30:00	39:00	57	71	2,223:00
53-2 Univ. of Chicago Roundtable	U. of Chicago	78 +	30:00	39:00	54	68	2,106:00
53-3 Modern Views of Man & Society	WUCM	8	60:00	8:00	41	51	328:00
53-4 Musician Comments	WDOM	21	15:00	5:15	58	73	304:30
53-5 Humanities Lectures	WGBH	13	60:00	13:00	36	45	468:00
53-6 Old Books: Old Friends	WGBH	26	30:00	13:00	54	68	702:00
53-7 Children's Circle	WGBH	65 +	30:00	32:30	55	69	1,787:30
53-8 Oxy of Learning	WGLR	13	30:00	6:30	53	66	344:30
53-9 Way Beyond the West	KPPA	14	20:00	4:40	41	51	191:00
53-10 Folksongs & Footnotes	WBUR	13	30:00	6:30	65	81	422:30
53-11 Report From Europe	WBAI	26	15:00	6:30	66	83	429:00
53-12 Window in the Ivory Tower	KVAX	13	30:00	6:30	45	56	292:30
53-13 People Talk Back	NAEB	4	90:00	6:00	49	61	294:00

+ Tabulated until the end of June, 1954

Series & Title

Source

No. of
ProgramsLength of
Each Prog.
(Minutes)Total Air
Time of
Each SeriesNo. of
Stations
Using% of
UsageTotal
Air
Time

At this point, the

number of stations on the

Network was

85

53-14 Drama of Poetry

WHA

26

30:00

13:00

58

68

754:00

53-15 Our Search for Mental Health

Cooper Union
Forum

22

60:00

22:00

46

54

1,012:00

53-16 Little Orchestra Society

MNYS

8

2:00:00

16:00

55

65

880:00

53-17 Treasures Off the Shelf

WUOM

13

30:00

6:30

51

60

331:30

53-18 Learning in Later Years

WMAZ

13

15:00

3:50

47

55

178:36

53-19 Contemporary French Music

FBS

13

60:00

13:00

36

42

468:00

53-20 Great Writers of France: Hugo

FBS

7

30:00

3:30

46

54

161:00

53-21 Great Writers of France: Balzac

FBS

6

30:00

3:00

38

45

114:00

53-22 Foreign Policy

U. Chi. & BBC

3

45:00

3:15

31

36

69:45

53-23 Learning for Life

WILL

13

30:00

6:30

38

45

247:00

53-24 Aging Successfully

WILL

13

30:00

6:30

34

40

221:00

53-25 Programs from UNESCO

UNESCO

13

15:00

3:15

40

47

130:00

53-26 America's Composers

Eastman Sch.

13

30:00

6:30

46

54

299:00

53-27 Comedie Francaise

FBS

13

2:00:00

26:00

22

26

572:00

At this point,

the number of stations on the

Network decreased to

78

53-34 New French Writers

FBS

7

30:00

3:30

39

50

136:30

53-35 Polio Primer

Univ. of Texas

6

5:00

:30

20

26

10:00

53-36 Ways of Menkind (2nd Series)

MAAB

13

30:00

6:30

66

85

4,29:00

53-37 French Music Festivals

FBS

10

60:00

10:00

55

71

550:00

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
53-38 Payne Award Shows	WILL	12	15:00	3:00	57	73	171:00
53-39 Popular Arts in America	WUOH	12	60:00	12:00	49	63	588:00
53-40 Kenyon College Talks	Kenyon Coll.	4	30:00	2:00	28	36	56:00
54-1 Patrioscripts	Grimmell Coll.	13	15:00	3:15	61	78	198:15
54-2 New England Renaissance	WEHR	13	30:00	6:30	56	72	364:00
54-3 They Fought Alone	WUOH	13	30:00	6:30	64	82	416:00
54-4 Folklore of Indiana	WFTU	13	15:00	3:15	45	58	137:15
54-5 The French Theatre	FBS	13	45:00	9:45	17	22	165:45
54-6 Music From Italy	RAI	13	45:00	9:45	47	60	458:15
54-7 French Academy Talks	FBS	6	30:00	3:00	36	46	108:00
54-8 American Language	U. of Chicago	9	15:00	2:25	63	81	135:45
54-9 Asia Reports	Radio Free Asia	43	30:00	21:30	55	71	1,182:30
54-10 Torchbearers	AFB	13	15:00	3:15	57	73	185:15
54-11 Letter From Italy	G. Hovey	*	15:00	*	44	56	*

Total Number of Hours of Regular Series Distributed to HAEB Network Stations From the Beginning to April 1, 1984

42,807:21

* Figures are not yet available.

**IN-SCHOOL SERIES AND SPECIAL PROGRAMS
DISTRIBUTED BY NABE TAPE NETWORK AND THEIR UTILIZATION**

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
At this time,		24 stations asked for in-school programs					
S52-1 Let's Find Out	KSLH	14	15:00	3:30	24	100	84:00
S52-2 Uncle Dan of Froggy Hollow Farm	WABE	14	15:00	3:30	23	96	80:30
S52-3 Growing Up	WHA	14	15:00	3:30	24	100	84:00
S52-4 Distant Lands	WYTE	14	15:00	3:30	24	100	84:00
S52-5 Let's Find Out	KSLH	14	15:00	3:30	24	100	84:00
S52-6 Uncle Dan of Froggy Hollow Farm	WABE	14	15:00	3:30	23	96	80:30
S52-7 Distant Lands	WYTE	14	15:00	3:30	24	100	84:00
S52-8 Tales From the Four Winds	WYTE	14	15:00	3:30	24	100	84:00
S52-9 Know Yourself	KSLH	14	15:00	3:30	24	100	84:00
S52-10 Treasure Chest of Poetry	WBOE	14	15:00	3:30	24	100	84:00
At this time,		32 stations took in-school programs					
S53-1 Making Friends with Music	WTNS	31	15:00	7:45	31	97	240:15
S53-2 Know Your Neighbor	KDPS	14	15:00	3:30	31	97	108:30
S53-3 Then and Now	WFTU	14	15:00	3:30	29	91	101:30
S53-4 Meeting the Situation	WBOE	14	15:00	3:30	31	97	108:30

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
S53-5 Safety Sam	WNTE	14	15:00	3:30	31	97	108:30
S53-6 Let's Find Out	KSLL	28	15:00	7:00	32	100	224:00
S53-7 Uncle Dan	WABE	28	15:00	7:00	25	78	175:00
S53-8 Old Tales and New	KUOM	28	15:00	7:00	22	69	154:00
S53-9 Polly and Puffy	WFEZ	28	15:00	7:00	21	66	147:00
S53-10 Journeys in Art	WBGD	14	15:00	3:30	22	69	77:00
S53-11 Radio Almanac	WHA	14	15:00	3:30	25	78	87:30
S53-12 Volet la France	WNTE	14	15:00	3:30	19	59	66:30
"A" University of Chicago Round-table	U. of Chicago	Contin.	30:00				
"B" Herald Tribune Forum	WNVC	9	60:00	9:00	10	24	90:00
"C" 4th Annual Conf. Businessmen and Educators	WNVC						
51-A 1951 Payne Award Play	Payne Comm.	1	30:00	:30	31	72	15:30
51-B New Republic TV Panel		1	30:00	:30	20	47	10:00
Music for the Connoisseur Christmas Show	WNVC	1	60:00	1:00	29 (26)	73	29:00
The Meaning of Christmas	BBC	1	15:00	:15	11	17	2:45
Memo to America	UNESCO	4	15:00	1:00	9	14	9:00
Five Prevention Show		1	30:00	:30	5	8	2:30
This is Polio	WOSU	4	15:00	1:00	23	35	23:00

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Service	No. of Stations Using	% of Usage	Total Air Time
Herald-Tribune Forum	WNYC	4	150:00	10:00	8	12	80:00
USUN	USUN	4	15:00	1:00	17	26	17:00
U.S. Chamber of Commerce	USCC	5	20:00	1:30	41	60	61:30
Herald-Tribune Forum	WNYC	4	2:30:00	10:00	7	10	70:00
<u>CHRISTMAS PROGRAMS</u>							
Her First Christmas	BBC	1	15:00	:15	36	45	9:00
Christmas Fare	BBC	1	15:00	:15	38	48	9:30
Each in His Own Way	BBC	1	30:00	:30	37	46	18:30
Welcomes Yule	BBC	1	30:00	:30	40	50	20:00
The Dickens of a Christmas	BBC	1	30:00	:30	40	50	20:00
On the Beach of Stalin	WGBH	1	2:30:00	2:30	33	41	82:30
<u>CORONATION SPECIALS</u>							
Sovereign Ladies	BBC	6	30:00	3:00	33	41	99:00
Coronation Talks	BBC	2	10:00	:30	13	16	6:30
Randolph Slingers' Special	WNYC	3	30:00	:30	38	48	19:00
Westminster Abbey	BBC	1	60:00	1:00	15	19	15:00
Armistice Day Special	Greshkoff	1	15:00	:15	13	*	3:15
On the French Elections	Greshkoff	1	25:00	:25	6	*	2:40
Joyeux Noel	Greshkoff	1	30:00	:30	21	*	10:30
Laaswell Talk		1	3:00:00	3:00	11	*	33:00
<u>BBC CHRISTMAS SHOWS</u>							
Little Log Sellers	BBC	1	30:00	:30	52	67	26:00
The Heart of Shelter	BBC	1	30:00	:30	51	65	25:30
Star in the Snow	BBC	1	30:00	:30	53	68	26:30
Total Number of Hours of In-School and Special programs Distributed to NABE Network Stations From the Beginning to April 1, 1954							3,267:51
Total of Regular Series							42,807:21
TOTAL							46,075:12

* Limited Offering

NAEB NETWORK TAPE STATUS AS OF APRIL 30, 1954

I. NAEB TAPE PURCHASES TO DATE

1. In 1951-52	1920
2. In 1952-53	4621
3. In 1953-54	<u>2480</u>
Total purchased	9021
4. Free tapes received in 1953-54 (from members)	<u>346</u>
Total received, 3 yrs.	9367

II. PRESENT INVENTORY OF TAPES

The NAEB now owns (approximately):

New 7" tapes	486
Standard (used) 7" tapes	<u>7052</u>
Total 7" tapes	7538
(Large 10" tapes (used))	<u>(72)</u>
(Total, including 10")	7610

III. APPROXIMATE DISPOSITION OF 7" TAPES AS OF APRIL 30, 1954

General Masters	940
In-School Masters	142
Un erased	1002
Spare copies (recent issues)	186
Just Erased	142
To be spliced	34
Grant-in-Aid (ETRC)	110
Approximate No. out at stations	<u>4496</u>
Approximate total	7052

IV. ATTRITION AND LOSS IN NUMBERS OF TAPES

ATTRITION AND LOSS IN PERCENTAGE	18.7
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H. J. Marnia
5/5/54

THE NAEB (TAPE) NETWORK
A STATEMENT OF ITS
SERVICE AND FINANCIAL BASIS

The NAEB (Tape) Network services educational, non-commercial AM and FM stations who are members of the National Association of Educational Broadcasters. Since Network service is supplied only to those member stations who order it, only 78 out of a possible 104 stations are currently being serviced.

The Network, during the Winter season of 1954, is supplying its member stations with weekly programs totalling seven hours of programming. In addition, 14 series specifically designed for in-school broadcasting are being distributed to those stations who wish them.

The Network service is designed to supplement the programming done by the educational stations on a local level. It gives its stations an opportunity to broadcast outstanding programs from other educational institutions--programs that make use of resource personnel and material available only on that campus. Thus, the resources of campuses all over the country are available to any NAEB Network station no matter how small or how limited its own resources, provided that it can pay the small network fee. This potential, however thinly supported, is one of the most hopeful signs in American education today, in an age of increasing shortages of space and instructional staffs.

Attached are the Network Offerings for the past four seasons. As can be seen, an effort has been made to give Network stations a variety of program types: Talk, Drama, Documentary, Music, and Children's Shows. The Network is not trying to usurp the initiative or stifle the producing departments of the member stations, so Network Offerings are confined to such material as has national significance and whose quality of content, and production values, merit national distribution.

The NAEB Network is financed in part by funds from the W. K. Kellogg Foundation, (whose support is being phased out on a gradual basis, intended to make the Network self-supporting by 1956) and in part by monies collected from

the stations participating in the Network. The Network stations pay an annual Network Assessment Fee which is levied in accordance with the individual station's transmitter power. The Network Assessment Fee for the fiscal year 1953-54 (July 1 to June 30) is as follows:

Class A (5 kw or more)	\$400
Class B (1 kw - 4.9 kw)	250
Class C (less than 1 kw)	150

At the current rate, a Class A station (usually belonging to a large university, college, or school system) pays only \$1.10 per hour of programming. This figure is much lower for smaller stations, of course. Either figure is considerably lower than if the station attempted to do comparable programming with its own resources.

Fees proposed for the next three years appear in the table below. The gradual increase is due to an over-all plan which will, it is hoped, make the Network self-supporting at the end of 1956.

	1954-55	1955-56	*1956-57
Class A	\$600	\$800	\$1,000
Class B	375	500	625
Class C	275	300	375

One hour of programming during the year 1954-55 (at 7 hours per week) would cost a Class A station only \$1.66. During 1956-57, one hour of programming (at 7 hours per week) would cost the same station \$2.75. Again, this is still considerably less than what it would cost the station itself to produce similar programs. In future years, it is highly unlikely that the Network distribution will only be 7 hours per week. As the output increases, it is hoped that the cost per program hour will be reduced.

In spite of these obvious savings, many stations who previously took Network service have dropped out. They say that the Network service has been invaluable to them; but because of very limited budgets, they are not able to pay the nominal

*Only tentatively proposed, as fees which would, in the light of rising expenses, obviously need to be charged, revising earlier estimates for final rate likely.

Network Assessment Fee.

Below is a list of stations that have dropped from the Network during the last 12 months. It will be noted that small school systems, colleges and universities alike are represented, the common denominator being only very limited budgets.

KCVN	College of the Pacific	Stockton, Calif.
WFRK	Rollins College	Winter Park, Fla.
WAJC	Butler University	Indianapolis, Ind.
KWAR	Wartburg College	Waverly, Iowa
WBJC	Baltimore Jr. College	Baltimore, Md.
WMUA	University of Massachusetts	Amherst, Mass.
WGAL	St. Olaf College	Northfield, Minn.
WMMI	Meridian Municipal Jr. College	Meridian, Miss.
WSPE	Griffith Institute and School	Springville, N.Y.
WSAJ	Grove City College	Grove City, Pa.
KTOY	Tacoma Public Schools	Tacoma, Wash.
WLSU	Louisiana State University	Baton Rouge, La.

Rosaline T. Bason

m.s.

H. J. Skornia
H. J. Skornia
Executive Director, NAEB
February 9, 1954.

NAER NETWORK TAPE STATUS AS OF APRIL 30, 1954

I. NAEB TAPE PURCHASES TO DATE

1. In 1951-52	1920
2. In 1952-53	4621
3. In 1953-54	<u>2480</u>
Total purchased	9021
4. Free tapes received in 1953-54 (from members)	<u>346</u>
Total received, 3 yrs.	9367

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Approximate No. out at stations	<u>4496</u>
Approximate total	7052

IV. ATTRITION AND LOSS IN NUMBERS OF TAPES

ATTRITION AND LOSS IN PERCENTAGE	18.7
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Jl g. Marnia
5/5/54

July 26, 1956

Mr. Robert Tisdale
Associate Director
Division of Education
W. K. Kellogg Foundation
Battle Creek, Michigan

Dear Bob:

Enclosed are brief statements requested for your Board meeting. It is provided in twelve copies. Because I thought they might be of general Board interest, we have also sent you twelve copies of the complete report which our Board feels is a good picture of ABE's accomplishments for the last year. The brief statement therefore encompasses a broader period than only this year to avoid duplication.

The final budgets for the budget are just in. The final fiscal report from the University Business Office will reach you within the next two weeks, as explained to you by Indianapolis. Thanks to your permission to use for supplies and expenses the portion of the funds granted us for the Associate Director's salary (and not used because he started later than we had budgeted for), the final report, with bills and expenses for probably in the neighborhood of \$100.00 to \$200.00 not yet in, shows a balance of \$125.45. Although tightening the purse in this fiscal year required some drastic curtailment of planned expenses for the last six months, and having sent by a reduced staff, we go into the next year's operation in considerably better condition than we started this year. I believe our accomplishments will also be even more impressive, as we go into our thirteenth anniversary.

Because of the short notice for this report, and the fact that I also had to delay preparing it until my return from Washington, on Thursday, it has not been checked with the S&S Board. If there are any errors or omissions, I therefore assume full responsibility for this.

Finally, I have asked Bob Coleman to send you 12 copies of the latest Research Committee Report showing WGB stations are reaching a population of some 60 million listeners in the U.S., plus certain Canadian and Mexican coverage. I hope you will feel that this also is of interest to your Board members.

Sincerely,

Harry J. Edwards
Harry J. Edwards
Executive Director

HJE:cm
Enc.

NAEB TAPE NETWORK

/ means masters
were erased

LIST OF SERIES AND MASTER TAPES

TOTAL

SERIES	TITLE	ORIGINATOR	NO. PROG.	TIME	NUMBER OF MASTER TAPES
I	We Human Beings	Lowell Instit.	7	:30	7
II	A Long Life	Lowell Instit.	10	:30	10
III	Great Themes in a Great Hall	Cooper Union	12	1:00	None Saved
IV	Ses Quicentennial U.S. Army Band Concerts	WNYC & PRC	7	1:00	14
V	Music for the Comm.	WNYC	13	1:00	None Saved
VI	Canadian Concerts	CEC	6	:30	6
VII	BBC World Theatre	BBC	13	1:30	31
VIII	The Human Adventure	U. of Chicago	17	:30	17
IX	Reader's Almanac	WNYC	10	:30	5 only
X	Ideas and Their Comm.	Cooper Union	10	1:00	20
A	Chicago Round Table	U. of Chicago			None
B	Herald Tribune Forum				None
C	4th Annual Conf. of Businessmen & Educators				None
51-1	Los Angeles County Mus. Chamber Music Concerts	KUSC <i>on disc</i>	13	1:00	On Disc
51-2	America in Crisis	Cooper Union	9	1:00	18
51-3	Music for the Comm.	WNYC	13	1:00	26
51-4	Women	Cooper Union	12	1:00	24
51-5	Nature of the Universe	BBC	8	:30	8
51-6	New World of Atomic Energy	WLS	11	:15	11
51-7	Payne Award Play	Payne Comm.	1	:30	1
51-8	New Republic TV Panel	WNYC	1	:30	1

51-7	Music for the Conn.	WNYC	13	1:00	26
51-8	BBC World Theatre	BBC	13	1:00	26
51-9	The People Act	20th Century Fund	13	:30	13
51-10	Stories 'n Stuff	WILL	13	:30	13
51-11	Festival Concerts	WILL	13	1:00	26
51-12	International Visitor	WOSU	13	:15	13
51-13	Masterworks Story	WCAL	13	:15	13
51-14	America and the World	U. of Denver & Colgate Conf.	13	:30	13
51-15	Bligh of the Bounty	BBC	8	:30	8
51-16	Army & Mich. Band	WUOM & WNYC	13	1:00	26
51-17	Amer. TV Society	WNYC	2	:30	2
51-18	Crossing on the "General Patch"	WNYC	1	:30	1
51-17	Music for the Conn.	WNYC	13	1:00	13
51-18	Masterworks Story	WCAL	13	:15	13
51-19	Bach Mem. Concerts	WHA	13	:30	13
51-20	Time for Planting	WLN	13	:30	13
51-21	Stories 'n Stuff	WILL	13	:30	13
51-22	Fear and Anxiety	Cooper Union	10	1:00	20
51-23	America and the World	U. of Denver	13	:30	13
51-24	Mental Health	WUOM	13	:15	13
51-25	BBC World Theatre	BBC	13	1-2:00	37
51-26	University Concerts	WUOM & WILL	9	1:00	18
51-27	Pride and Prejudice	BBC	12	:30	12
51-28	Aging Successfully	WILL	13	:30	13
51-29	Living in an Atomic Age	BBC	6	:15	6
51-30	(See 52-10)				

51-31	USUN	USUN	4	:15	2 (2 on reel)
51-32	Fire Prevention	WNYC	1	:30	1
51-33	Music Conn. Christmas	WNYC	1	1:00	2
51-34	This is Polio	WOSU	4	:15	2 (2 on reel)
51-35	Station "60"	KUOM	1	1:00	2
51-36	Kefauver Speech		1	1:00	2
51-37	BBC-Meaning of Christmas	BBC	1	:30	1
51-38	Memo to America	UNESCO	4	:15	2 (2 On Reel)
51-39	Report From Korea	Combat Reporters	4	:15	4
	Herald Tribune Forum	WNYC	4	2:30	18
52-1	Music For the Conn.	Randolph	13	1:00	26
52-2	United We Stand	Cooper Union	11	1:00	22
52-3	BBC World Theatre	BBC	13	1:00 plus	32
52-4	Stories 'n Stuff	WILL	13	:30	13
52-5	Mental Health	KUOM	13	:15	13
52-6	Journeys Behind the News	WHA	12	:15	12
52-7	Invitation to Read	KWAX	13	:15	13
52-8	Canterbury Tales	BBC	11	1:00	11
52-9	Freshman Forum	WHA	13	1:00	26
52-10	Trip Thru Switz.	U. of Berne	25	:15	25
52-11	International Visitor	WOSU	13	:15	13
52-12	Extras	WHA			
	Hovey	WHA	5	:15	5
	Report from Korea	Combat Reporters			
52-13	Security Begins at Home	FSA	12	:15	12
TOTAL					832

NOTE:::Total figure excludes 52-12 (Korea) and Dated Series A, B, & C.

BRIEF REPORT TO THE W. K. KELLOGG FOUNDATION

from the

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

As one of the oldest professional organizations in America, started in 1924, the NAEB existed for many years as an organization in which the representatives of some twenty or thirty institutions owning and operating college stations met more or less informally together once or twice a year, whenever other conferences saw them assembled. It was not a particularly strong or confident group since in virtually every bout in which real (usually commercial) competition was encountered, educational broadcasting came out second best. The number of educational stations had been virtually decimated, being reduced from 200 to 20, between the early 1920's and the early 1940's.

Most members of the small organization realized that this situation was due largely to lack of genuine organization, lack of adequate budgets, lack of status within their own organizations, (which frequently meant lack of respect for the medium of radio), and lack of representation at the national and higher educational levels.

The possibility of opening up new space in the spectrum, as FM was being considered, along with the above conditions, led to increasingly serious discussions of a recognized and reserved place in the American educational picture, and specifically in the wireless spectrum, for educational broadcasting. This, it was thought, would prevent a repetition of the decimation mentioned above, in which education, in many areas and respects the pioneer in radio in America, lost some of the finest station channels in the United States to commercial broadcasters.

During the 1940's modest efforts were made by NAEB leadership to begin to hold conferences with some of the outstanding educational planners in the nation. The NAEB's confidence in its mission and task was strengthened by several factors: 1) its success and leadership in rallying support to secure specific allocations in the FM broadcast spectrum for educational use exclusively; 2) the friendliness and understanding with which its proposals and thoughts were met in the FCC as then constituted; and 3) the apparent favor with which certain Foundations looked upon its plans and proposals.

In the late 1940's funds were secured for the first of what was to be a series of three Allerton House conferences, at which broadcasters, subject matter specialists, and social scientists particularly met together for two-week periods, long enough to begin to hammer out blueprints for the future. Out of these meetings came a dream...but also broad outlines for what, it now became obvious, would require considerably larger resources than the NAEB had at its disposal, plus a permanent staff and office. Plans were drawn up which could be presented as requests for Foundation support.

Meanwhile, however, the work of the association had to go on. One of the tasks which the members wished to undertake without undue delay was the starting of an exchange of programs which might be considered a sort of experimental mutual network operation. In 1950 this project was started. Tapes of programs were distributed from WNYC in New York, at first, the programs being "bicycled" from station to station. There were few resources except a box of postage stamps, and a stack of tapes (both gifts), and a great deal of good will and enthusiasm. The number of programs which could be thus exchanged was small. Loss and damage were high. Nerves and tempers were frequently frayed. The limits of this sort of operation were soon reached. However, a start had been made. Further meetings were held to refine the plan, which was developing, of what the NAEB and its member stations could do if adequate financing and a central office were available.

In this plan it was visualized that, over a five-year period, a network would be launched, a central office for the Association and home for the network set up, and professional, service and research activities inaugurated which would put educational broadcasting on its feet and on the map. This plan and dream found realization in the W. K. Kellogg Foundation grant of 1951.

At this stage it can safely be stated that more has been accomplished in this three-year period just passed than even the most ambitious and visionary members of the NAEB Board, or its wise consultants, expected could be accomplished during the first three years of the projected five-year plan. Although accomplishments were far above those anticipated, the size and complexity of the tasks and problems which continued to develop and emerge, were even more so, for wireless communications turned out to be the fastest-changing and fastest-developing field in the United States.

The financial resources and qualifications of those schools which became FM licensees as the new spectrum space opened up were not of the same order as those of the earlier stations, which had been used as the basis of the projection. Efforts to get them to take over the full cost of the Network were not able to be as accelerated as had been hoped. Too rapid a rate ran the risk of forcing many to drop out because of inability to keep up with too rapidly rising a rate structure. Original plans and ambitions have had to be tempered with realities. Success is now assured, and will be realized in this venture, but perhaps somewhat more slowly than many had hoped, and with a somewhat larger number of fatalities than was expected.

The cost of the struggle for channels for education in television (in which the NAEB took a leading part, a former NAEB President becoming the Executive Director of a new Organization, the Joint Committee on Educational Television (JCET), which rallied the forces and organized the campaign which ended in success) and of the services needed by prospective and actual educational TV stations, out of all proportion to their number, has also proved far higher than anticipated. A larger share of the budget than was earmarked has had to be budgeted for television if educational television was to become a reality, and if the NAEB was to remain the central association of both TV and radio for education. Fortunately much of the material needed was in this context produced by NAEB committees. For out of the Kellogg grant, and one of its most important products, has come what we believe is probably a unique situation in which much of the work of an Association is actually and economically done by committees, as many of the NAEB's finest and most useful publications will reveal.

One of the most critical situations to develop during the last year, and briefly alluded to above, was the strong possibility that a splinter organization for educational television only would be formed. This possibility has now been avoided, but the cost in money and efforts has been high. In recent meetings of the NAEB President and Executive Director with the Joint Committee on Educational Television (JCET), the National Citizens Committee for Educational Television (NCCET), the Educational Television and Radio Center (ETRC), and the American Council on Education (ACE) Television Committee, during the past few weeks and months, we have been gratified to find our unique position firmly established and the NAEB recognized as the permanent and central association in educational wireless communications. For it would be a great tragedy if modestly financed and under-staffed stations were expected to support a multiplicity of organizations, all alleging to be their indispensable protectors and sponsors. All but one of the educational stations on the air in the United States are NAEB members and an increasing proportion of NAEB TV officers are television directors or television station managers.

It is now increasingly apparent that the NAEB is here to stay, with no need for it to affiliate or compromise with other groups in any way which will significantly impair its independence and freedom of action. It is now recognized as a leader instead of a follower, and the NAEB Board meetings scheduled during the next year, with America's leading School Superintendents, College and University Presidents, and other leaders, will insure that its course will increasingly be educationally responsible and carefully considered.

Through the aid granted by the W. K. Kellogg Foundation, educational broadcasting has strengthened its position in the United States. Adequate "delivery facilities" for educational materials have been assured and greatly improved. This strengthening and improvement have come mainly from the broader scope of activity and wider sphere of influence which the grant made it possible for the NAEB to exert.

Since the beginning of the W. K. Kellogg Foundation grant, the NAEB Network so tentatively launched in 1950 has become world-renowned. Present plans for at least one commercial network, NBC, call for careful consideration of converting to a tape network for radio instead of an inter-connected one. This would put the NAEB at least three years ahead of commercial radio. Steady programs of workshops, seminars and scholarships have helped several hundreds of present and future educational radio and TV staff members to secure more adequate training and inspiration. NAEB scholarship certificates now hold a place of honor comparable to those of Guggenheim, Rockefeller and other such groups on the walls of the offices of many fine educators. The first real headquarters for educational broadcasting in the world is conducting itself with dignity and honor, making American educational broadcasters the best informed broadcasters in the world. In a tribute of imitation, a "University of the Air", (of which the NAEB is probably the most honored member), has been created in Europe, whereby programs are exchanged by all the 21-nation members.

One reason for the greatly increased productivity of NAEB committees is that, with Kellogg Foundation assistance, they have been able to meet and carry on their business on a face-to-face basis. The same is true of regional meetings to develop educational radio and television locally. The first NAEB regional meeting in the history of educational broadcasting was held in Norman, Oklahoma, March 28-30, 1952. Since then such meetings have also been held in North Carolina, Michigan, and Oregon, with plans for two additional ones during the next year.

During 1952-53, the NAEB sponsored a seminar for Public School Broadcasters, and in 1953-54 a Seminar for Writers of In-School Programs. During the last three years, the NAEB also has increased liaison with broadcasting systems of foreign countries and with other educational organizations in the United States. It also has administered three series of Grants-in-Aid, which have produced broadcast broadcast series, both radio and television, which have further enhanced the prestige of the Network and the NAEB in general.

During 1953-54 particularly, the NAEB established publication exchanges with foreign broadcasting systems and other educational organizations which spread the name and respect of the NAEB around the world. 1953-54 also saw the establishment, at NAEB Headquarters, of a central Educational TV and Radio Placement Service for the United States, a Station Management Consultation Service, and a new-full-time Engineering Service. The NAEB also coordinated the selection and missions of the three Fulbright scholars in radio and TV whom America has sent to Europe.

As this is written the membership of the NAEB has increased to 235 members. During 1953-54 four of its finest engineering committee reports, six Television Operation Committee Reports, and the first of a series of Research Committee Reports were published. In addition to the reports mentioned above, the results of these and other committee meetings were a revised constitution, more programs auditioned by the In-School Program and the Network Acceptance Committees, increased exchange of foreign programs through the International Relations Committee, over 30,000 lines of publicity in newspapers and trade magazines, and the processing of nearly 200 applications for the 120 NAEB Scholarships and Workshop and Seminar Fellowships, in both television and radio, which are being granted during the 12-month period from October 1953 to October 1954.

Considering the NAEB Radio Network alone, during the 1953-54 period the Network distributed 28,000 hours of programming to its member stations. This is an increase of 27% over the 1952-53 output and an increase of 115% over the 1951-52 output. Over the three-year period of its existence, the Network has distributed over 50,000 hours of programming. Network service includes programs to a general audience and a special category of programs designed especially for listening in the classroom.

These thousands of hours of programs have been distributed to a membership of 83 stations. Last year Network membership reached 85 stations, but when the assessment fee was increased the number of stations dropped to 78. Since that time the number of network stations has slowly increased to the present membership of 83, as more educational stations have gone on the air. According to the recently completed study of the NAEB Research Committee, showing a coverage of eighty million, the NAEB now reaches half of the population of the United States, plus parts of Mexico and Canada, with these program services.

In 1952 we were distributing 6 hours and 45 minutes of programming per week to 65 stations. We are now servicing 83 stations with 7 hours and 15 minutes weekly. This means that approximately 1,000 tapes per week are sent out from NAEB Network Headquarters. In peak periods during the past year, over 1,200 tapes a week were sometimes mailed. (This has of course greatly increased mailing expenses and this situation has been intensified by an increase in postal rates for Zones 4 and beyond, in which 2/3 of the NAEB member stations are located.)

The sources of Network programs are increasingly becoming our own member stations. However, a great many program series have been contributed by such agencies as the American Foundation for the Blind, UNESCO, The American Society of Friends, the Cooper Union Forum, and the Air Training Command. Some programs from the British Broadcasting Corporation have been distributed to NAEB stations, and Network Headquarters has been the traffic office, arranging for the distribution of many more hours of BBC programs directly to member stations. One series from Radio-Italiana and ten series from the French Broadcasting System were also broadcast by NAEB stations during 1953-54.

The acquisition of a second mass duplicator during this past year, through the generosity of a supplementary grant from the W. K. Kellogg Foundation, has made possible a considerable improvement in both quality and economy of operations. It is now possible to begin to shift emphasis from the mass service to a more individual service aspect of its operation. The various stations, of course, find this arrangement much more satisfactory with the result that Headquarter-station relations have greatly improved.

The travel funds provided by the Kellogg Foundation have made possible five meetings of the Network Manager with the Network Acceptance Committee, the In-School Program Committee, and the In-School Program Sub-Committee. These meetings have resulted in refinement of program selection procedures and a revision of methods of program offerings and distribution.

All in all the NAEB Network is providing an essential service to the educational broadcasting stations of America. Without the aid of the W. K. Kellogg Foundation this service, which 80% of all member stations list as the most essential of all services which the NAEB provides them, would never have materialized or become a model for installations in many other parts of the civilized world.

Much has been done. But much still remains to do. The NAEB's efforts to serve the cause of education and its membership, providing wise and broad leadership and essential services to educational broadcasting throughout the world, will not be relaxed, though it will obviously have to be adapted to the realistic conditions which will arise and prevail in so rapidly a changing picture as is the rule in wireless communications.

The job which the very wise planners who submitted the first project plans had thought could be done in five years, it is now obvious, is a job which will consume far more time, and consume far more money and energy than was then thought. This is a tribute to the importance of the general area in which the grant was made, as well as to the energy of the NAEB in opening it up. If support for somewhat more than the five-year period originally considered as adequate is necessary, it is not a result of a failure, but of a success. There have been many distractions and competing events to retard the development of that public sentiment and understanding which must exist before educational broadcasting can exist without Foundation assistance. More organizations than the NAEB have found the past three years full of energetic, uncontrollable forces. It is these forces, and the need to develop understanding and controls for them that makes the NAEB believe that its role will continue to be an increasingly essential one to American and world education.

It is the sincere hope of the writer that consideration of this brief report may be supplemented by a glance at the complete ANNUAL PROGRESS REPORT OF THE NAEB TO THE W. K. KELLOGG FOUNDATION, as forwarded on June 22. In it will be found a fuller and more adequate expression of the fine relationship which exists between our two organizations, and a statement of some of the plans of the NAEB for the more adequate publicizing and distribution of the results of our common efforts.

It is our hope that the record of accomplishment which emerges from these combined reports may be the source of as much satisfaction to the W. K. KELLOGG FOUNDATION as to the National Association of Educational Broadcasters, whose sincere thanks are hereby most sincerely expressed.

Respectfully submitted
for the NAEB President
and Board

H. J. Skornia
Executive Director
July 26, 1954

SERIES DISTRIBUTED BY THE NAEB TAPE NETWORK AND THEIR UTILIZATION

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
<u>Additional data on series listed in main report</u>							
53=1 *Stories 'n Stuff	WILL	26	30:00	13:00	35	66	4:55:00
53=2 *Chicago Roundtable	U. Chi.	26	30:00	13:00	35	66	4:55:00
53=7 Children's Circle	WGBH	13	30:00	6:30	21	40	13:36:30
53=27 *Comedie Francaise	FBS	13	60:00	13:00	11	21	14:3:00
54=11 *Letter from Italy	NAEB	12	15:00	3:00	30	57	90:00
<u>Data on series distributed since July 1, 1954 (53 stations on Network because of Summer)</u>							
54=18 Little Orchestra Society Concerts	WNYC	8	120:00	16:00	36	68	576:00
54=19 Ancient and Modern French Music	FBS	7	60:00	7:00	28	53	196:00
54=20 Kidnapped	KPFA	16	30:00	8:00	35	66	280:00
54=21 Air Training	AUC	13	30:00	6:30	38	72	247:00
54=22 Man's Right to Knowledge	Col. U.	13	30:00	6:30	40	75	260:00
54=23 Africa	KPFA	4	30:00	2:00	33	62	66:00
54=24 University Artists	WUOM	4	15:00	1:00	30	57	30:00
54=25 France & Music of the West	FBS	13	60:00	13:00	32	60	416:00
54=26 Fingerprints in Music	WUOM	13	30:00	6:30	39	74	253:30
54=27 Here Is Spencer Snow	KMAX	13	15:00	3:15	33	62	107:15
54=28 Towards a More Friendly World	Amer. Fr.	13	15:00	3:15	37	70	120:15
54=29 American Ideals	WUOT	(76 stations on Network) 13 stations	15:00	3:15	49	64	159:15

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
54-30 Window on the World	BIS	12	15:00	3:00	49	64	147:00
54-31 Foreign Policy without Fear	CUF	9	60:00	9:00	38	50	342:00
*Calculated to Dec. 31, 1954			NO. HRS. DIST. SINCE 4-1-54				<u>4,479:45</u>
xCalculated to Nov. 27, 1954			NO. HRS. DIST. PRIOR TO 4-1-54				<u>50,049:27</u>
oCalculated to Oct. 1, 1954			GRAND TOTAL				<u>54,529:12</u>

NAEB NETWORK

7-1-54

TABLE I: NO. OF SERIES AND NETWORK HOURS FROM VARIOUS SOURCES*

<u>Source</u>	<u># of Series</u>	<u>Network Hours</u>
Own Members	113	31,570:51
From Abroad	42	7,467:15
Grants -in-Aid (To 7-1-54)	7	2,216:45
Own Productions	7	4,721:30
Outside Agencies	22	3,419:09

TABLE II: NO. OF SERIES AND NETWORK HOURS PER TYPE OF PROGRAM*

<u>Prog. Type</u>	<u># of Series</u>	<u>Network Hours</u>
Talk	82	18,481:39
Music	32	10,467:33
Drama	31	9,196:00
Documentary	19	4,598:00
Children	8	5,447:00
In-School	27	3,076:15

*Calculated from the beginning of the Network to
July 1, 1954

NAES NETWORK REPORT

October, 1954

Properly speaking, much of any annual report on the NAES Network must come from those committees whose work directly relates to it. Much of the credit for the Network operation must also go to those committees, for the principal task of the Network Headquarters personnel is simply to coordinate and distribute in the best possible manner the programs and series selected by certain of the committees and to act on the good advice of the others.

Between the 1953 and the 1954 Conventions the Network Manager has met at least once with each of three committees: the Network Acceptance Committee, the In-School Program Committee, and the In-School Program Subcommittee. He will have at least one or two more such meetings at the 1954 Convention. In the course of these meetings and of correspondence, not every problem which might arise was solved, of course; but more workable relationships and procedures were developed, and, Network Headquarters believes, a common understanding of the problems involved in our mutual interests arrived at.

Since the last convention, the Network Headquarters has received--up to the time of this writing--from various organizations including member stations, member production units, and various outside agencies--24 submissions for the In-School Program Committee and 108 submissions for the Network Acceptance Committee. The audition tapes accompanying these submissions were duplicated and copies sent, together with forms and/or other information, to the proper committee members. Headquarters also conducted a survey on in-school program preferences for the In-School Program Committee.

We would also like to mention several other committees the work of which more directly than most affects the Network operation. The International Relations Committee has throughout the year placed a number of fine series in the Headquarters office in plenty of time for their scheduled distribution. At the request of Network Headquarters, the Engineering Committee has issued a bulletin designed to help raise the quality of the master tapes of Network programs and has investigated the properties of various brands of recording tape with a view to their possible use in the Network operation. Fortunately, the chairman of the Radio Planning Committee has been readily at hand when his advice was needed, and several matters in his area were turned over to his committee. And perhaps we need not add that nothing of any critical significance has been done without due consultation with the Executive and/or Associate Directors of the Association.

The general emphasis of the Network Headquarters operation has during this past year undergone considerable change. Less weight is put on the "mass operation" aspect of the project and more on "personal service." Headquarters work assignments have been rearranged and more man-hours are allotted to individual problems and to the paper work and organizational work thus engendered. In the future, we hope to increase this "personal service" emphasis still further.

This change in organization and advance in operation is made possible largely by the acquisition of a second mass duplicator and also, at no cost to the NAES, of some seventy disk cabinets. The Headquarters office space remains overly crowded and the Network still uses only four and a half to five workers, but the new equipment gives us far greater flexibility.

In order to alleviate the work-load, we attempted for a period to place the responsibility for the quality of master tapes on contributing organizations whenever possible, but this did not work well, and, once again, we are auditioning all master tapes before duplication. Happily, the second duplicator acquired by the Network makes available the worktime necessary for such auditioning.

The duplicators themselves deserve a few words, since they are a key factor in our operation. They are in a better condition than was the old machine at the time of the last convention. The old machine has been rebuilt, and both duplicators have been fairly reliable throughout the year, although, as we have said before, they do not lack a measure of temperament. During the past few weeks we have had some difficulty, apparently due to changes in temperature and humidity, but this trouble seems to be ironing out.

The Network Headquarters has always been somewhat handicapped by not having its own engineer readily available. Radio Station WILL always has been and continues to be most helpful in this area, but of course its engineers have their prime duties elsewhere. Fortunately, Mr. Cecil Bidiack, the NAEB Television Engineer, is now often at the Headquarters office, and he has kindly volunteered to give the Network Headquarters the benefit of his electronic experience when not engaged in his primary responsibilities as TV engineer.

The process of scheduling and offering programs to our member stations now takes place at an earlier date, and stations know three months in advance what will be available to them from the Network. We hope in the future to make this information available as much as six months in advance.

The use of submission forms by contributors has greatly increased since last year, though it is still far from universal, and sometimes their use is far from complete. Occasionally Headquarters has assembled for the Network Acceptance Committee information which was not included with the forms. We continue to promote the use of these forms, any number of which are available to members at any time.

The NAEB Network has been in operation less than five years. It began when nineteen stations took turns playing seven tapes. It now has a headquarters office which is always in the process of distributing twelve, fifteen, or more series directly to eighty-one member stations. Assessments for the three classes of stations are now \$600, \$375, and \$225, respectively. And for this payment they may obtain recorded programs, some of which cost hundreds or even thousands of dollars, for less than it usually costs to broadcast disk-recorded music. Moreover, this project is now almost self-supporting, i.e. station supported.

Though problems remain and new problems shall arise, the practicality of network use of tape has been proven. Major commercial networks are now considering how they can best utilize tape. In this area, as in others, the NAEB has led the way. But the organization has by no means become static. It is constantly seeking and reaching for new goals. For instance, the Associate Members Committee has been studying the problem of how the Network can broaden the scope of its operation in order to serve this category of members.

In conclusion, may we note once again that the NAEB Network is not an independent organization, but an association, a function, a tool of the educational broadcasters of America. There are a number of individuals and organizations who deserve special credit

for the creation and development of this Network. But, by and large, the continued growth of the Network must be credited to the constant efforts of its larger membership. We of the Network Headquarters have done and shall continue to do our best to assist in this significant and worthy evolution in educational broadcasting.

John H. Helt

Please note attachments

Truly

ORCHIDS.

The NAEB Network Headquarters would like to extend its thanks for the constructive criticisms, helpful suggestions, and kind words received from Network members. Here are just a few excerpts from commendatory letters received at Network Headquarters:

"It is indeed unusual for me to have the time to answer any of my correspondence personally. I feel, however, that in this particular instance a personal reply is warranted.

"I want to heartily endorse the work of the NAEB Network and commend them highly on their choice of programs. I want to assure you that I speak not only for myself but for all of our listeners as well."

"On behalf of the station, I want to thank you for all the fine service you have rendered us in the past, and I also want to congratulate you on the excellent programs you are producing."

"...for all our attempts to maintain quality and content locally, many of us lean heavily on the network. Present levels of programming would be seriously impaired if it were to discontinue its services.

"These thoughts came to me as a result of the regional meeting in Ames last week, and were further sparked by another bouquet in our mail, which is certainly partly yours:

"I enjoy your programs immensely and consider them the most outstanding and educational to be had in the range of my radio."

"In a word: Thanks from us to you for your fine judgement and hard work."

JH:jy

NAEB & NAEB NETWORK CONTRIBUTIONS TO THE AMERICAN BROADCASTING SCENE*

<u>Title</u>	<u>Type</u>	<u>Source</u>	<u>No. Prog.</u>	<u>Time</u>
Letter from Italy	Talk	NAEB-Hovey	42 $\frac{1}{2}$	15:00
Little Orchestra Concerts	Music	WNYC	16	2:00:00
Air Training	Doc.	Air Training Comm.	13	30:00
Towards a More Friendly World	Talk	Amer. Friends	13	15:00
Foreign Policy Without Fear	Talk	Cooper Union Forum	9	60:00
American Adventure	Drama	Grant-in-Aid Series	13	30:00
Document: Deep South	Doc.	Grant-in-Aid Series	18	30:00
Outward Bound with Columbus	Music	Radio Italia	1	60:00
Music for the Connoisseur	Music	WNYC	180	60:00
Canadian Concerts	Music	CBC	6	30:00
Ideas and Their Communication	Talk	Cooper Union Forum	10	60:00
Los Angeles County Museum	Music	KUSC	13	75:00
Chamber Music Concerts				
America in Crisis	Talk	Cooper Union Forum	9	60:00
Women	Talk	Cooper Union Forum	12	60:00
The New World of Atomic Energy	Talk	WLS	11	15:00
Time for Planting	Doc.	WLW	13	30:00
Fear and Anxiety	Talk	Cooper Union Forum	10	60:00
Trip Through Switzerland	Talk	Univ. of Berns	25	15:00
Report from Korea	Doc.	Combat Reporter	4	15:00
United We Stand	Talk	Cooper Union Forum	11	60:00
Report from Korea	Doc.	Combat Reporter	4	30:00
Herald Tribune H.S. Forum	Talk	WNYC	3	60:00
Looking Ahead in Education	Talk	Cooper Union Forum	14	60:00
Da Vinci	Talk	Cooper Union Forum	3	60:00
The Jeffersonian Heritage	Drama	NAEB-FAE	13	30:00
The Male of the Species	Talk	Cooper Union Forum	13	60:00
Voices of Europe	Talk	NAEB-FAE	65	30:00
People Under Communism I	Doc.	NAEB-FAE	7	60:00
People Under Communism II	Talk	NAEB-FAE	7	30:00
Ways of Mankind I	Drama	NAEB-FAE	13	30:00
Ways of Mankind II	Drama	NAEB-FAE	13	30:00
The People Talk Back	Talk	NAEB-FAE	4	1:30:00
Our Search for Mental Health	Talk	Cooper Union Forum	22	60:00
America's Composers	Music	Eastman School of Music	13	30:00
Patrioscapes	Drama	Grant-in-Aid Series	12	15:00
New England Renaissance	Doc.	Grant-in-Aid Series	13	30:00
They Fought Alone	Drama	Grant-in-Aid Series	13	30:00
Folklore of Indiana	Talk	Grant-in-Aid Series	13	15:00
American Language	Talk	Grant-in-Aid Series	9	15:00
Asia Reports	Talk	NAEB-Radio Free Asia	43	30:00
Torchbearers	Drama	Amer. Foundtn. for Blind	13	30:00
Herald Tribune Forum	Talk	WNYC	9	60:00
Herald Tribune Forum	Talk	WNYC	8	2:30:00
Music for the Connoisseur	Music	WNYC	1	60:00
Christmas Show				
This is Polio	Doc.	WOSU	4	15:00
Armistice Day Special (from France)	Talk	Creshkoff	1	15:00
On the French Elections	Talk	Creshkoff	1	25:00
Joyeux Noel (from France)	Talk	Creshkoff	1	30:00

*Recent studies indicate that the potential population (in the U.S., Mexico and Canada) covered by NAEB member stations now exceeds 80-million people, slightly over half the population of the U.S.

NAEB HEADQUARTERS

TO: Members of the NAEB RADIO NETWORK

July 20, 1954

FROM: Harry J. Skornia *H J S*

SUBJECT: Postage for Network Tape Shipments from Headquarters to you.

As you may recall a questionnaire went out to all of you on April 30 requesting your reaction to paying postage charges on NAEB Network tapes from Headquarters to you, as well as the present postage charges which you are already bearing. At that time the reasons for needing to consider this step were explained.

On June 23 a tabulation of all replies was made. The results were as follows:

"Yes" votes (33)

28 stations answered simply "Yes"

4 stations said "Yes," but it will be tough

(1 station has answered "Yes" since the above tabulation)

"No" votes (15)

8 stations voted simply "No"

1 station indicated it would perhaps have to drop out

1 station indicated it would need time to make budgetary provision

3 stations voted "No" in principle, but will conform

1 station voted "No" to paying all, but could pay partial costs

1 station voted "No;" but stated it was forced to drop Network service anyway

Undecided or indefinite (3)

3 stations indicated that it would be very difficult, but did not specifically vote either "No" or "Yes".

This tabulation was submitted to the Board of Directors on June 23, the day it was completed. A partial vote by them indicated that a majority favored proceeding with billing for postage, in view of the increasing need of the Network to take over more and more of its own expenses. Feeling that this was an extremely important vote, however, the Executive Director wired each member of the Board who had not yet voted. The last vote has just now been received. With every member voting, the Board has supported the membership's vote that we proceed with billing members for the postage shipment charges from Headquarters to the respective stations.

In the matter of how to handle these billings, various opinions were expressed. The system which seems to be acceptable is the submission of a quarterly

bill for payment. In case billing at your end cannot be handled in this way we can arrange to add to the annual assessment charge, but I believe this should be done only when it absolutely cannot be separately paid.

You will therefore be billed on a quarterly basis normally beginning with a billing in October for the months of July, August, and September, etc. For the first bill, however, since billing beginning with July would in effect be retro-active, with Board approval, we shall not make billing for charges applicable until beginning with shipments on or after September 1. The first postage bill you will receive will be mailed during the month of January, and will cover the four-month period from September through December, inclusive. Thereafter, you will be billed on a quarterly basis.

We have worked out a form for keeping track of the postage for each shipment, and have had it in effect, on a test basis, for our own information, in order to get the mechanics set up, for the past couple of months. I am sure there will be no difficulties in the mechanics of the procedure.

The Board has asked me to convey to the members of the Network their regret at the necessity to take this step, and their hope that all member stations will be able to find some way to handle the payment of this additional expense. It will help to enable the Network to live within its income, and thereby insure its continuance.

By not starting this billing until after September 1 shipments, some time will be allowed stations for making necessary budgetary and order adjustments and a full year will not be involved for this first year.

August 9, 1954

To: All Active and Associate Members
From: Harold Hill and John Holt
Re: Special Program Offering

Through the efforts of Seymour N. Siegel of Station WNYC, this offer of a half-hour program is extended to all NAEB members with broadcast outlets, whether or not they belong to the NAEB Network. Aside from the cost of returning the tape, it is free. There will be no special charge.

On the morning of Thursday, October 28, the keynote speech of the 1954 NAEB National Convention will be delivered. (The speaker has not yet been announced.) This speech will constitute a half-hour program.

In order to demonstrate the rapidity with which programs can be distributed on a tape network, the following arrangement has been made: The program will be duplicated in New York and rushed by Air Express to all those who have ordered it. The program will be delivered for broadcast on Saturday, October 30.

Can and will you keep open a half hour for this program on your station on Saturday, October 30? We would like to have at least 100 stations air this program.

If you would like to receive this program, please so inform the NAEB HQ as soon as possible. The form below is for your convenience.

Thank you for your attention.

NAEB ORDER FORM

TO: NAEB HEADQUARTERS
14 GRIGORY HALL
URBANA, ILLINOIS

STATION _____ WOULD LIKE TO RECEIVE THE PROGRAM OF THE
1954 NATIONAL CONVENTION KEYNOTE SPEECH, AND AGREES TO BROADCAST IT
ON SATURDAY, OCTOBER 30.

(signed)

(position)

August 9, 1954

NAEB Tape Network
14 Gregory Hall
Urbana, Illinois

*Tape Network
file*

August 19, 1954

Memo:

To: Stations receiving Americans to Remember

From: John Holt

Re: Americans to Remember (WNYE)

We have found that the order of the Americans to Remember programs on the tapes does not match the order in the manual (pp. 43-44).

The order of the programs on the tapes is as follows:

<u>Tape No.</u>	<u>Program No.</u>	<u>Subject</u>
1.	1.	John Sebastian Cabot
	2.	Fr. Marquette and Joliet
2.	3.	William Penn
	4.	James Oglethorpe
3.	5.	Benjamin Franklin
	6.	Thomas Jefferson
4.	7.	Mordecai Shoftal
	8.	Paul Revere
5.	9.	Simon Kenton
	10.	William Becknell
6.	11.	The Chattanooga Railroaders
	12.	John Fremont
7.	13.	The Forty-Niners
	14.	Stephen Austin
8.	15.	Eli Whitney
	16.	Abraham Lincoln
9.	17.	Robert E. Lee
	18.	Harriet Beecher Stowe
10.	19.	Booker T. Washington
	20.	George Washington Carver
11.	21.	Susan B. Anthony
	22.	Jacob Riis
12.*	23.*	*Clara Barton
	24.*	*Franklin D. Roosevelt
13.	25.	George Washington
	26.	Nathan Hale
14.*	27.*	*Christopher Columbus
	28.*	*Molly Pitcher
15.	29.	Lydia Darrah
	30.	Elias Howe

*Our memo of July 20 announced that programs no. 23, 24, 27, and 28 were not usable because of engineering difficulties and that the following

To: Stations receiving Americans to Remember

-2- August 19, 1954

programs were being supplied as substitutes:

- 23. Sarah Winnemucca
- 24. Elias Howe
- 27. Donald McKay
- 28. Harriet Beecher Stowe

However, some stations find it difficult or impossible to use substitutes. Therefore, we have asked the originating station, WNYE, to supply us with new copies of the four originally scheduled programs.

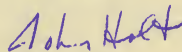
Moreover, if you will compare the list of substitute programs with the original list, you will note--as we have--that two of the substitutes which we have received--24. Elias Howe, and 28. Harriet Beecher Stowe--are on the original list and are not substitutes at all, but "repeats."

Nevertheless, we shall send (on one tape) the Sarah Winnemucca and the Donald McKay programs--as well as the originally scheduled programs--for those who can use them. They will be numbered 31 and 32.

I hope the above is clear and helpful information. Believe me, we too are caught off base by tapes which turn out to be engineering duds and by "substitutes" which turn out to be repeats.

We sent out the first eight tapes last spring. Five of the seven remaining tapes were sent to some stations this summer and will be sent to the rest this week. The Winnemucca and McKay programs will be sent to all stations this week. We shall send the remaining two tapes to all stations as soon as we receive them here--we hope early in September.

Sincerely,


John Holt
Network Manager

JH:cp

NAEB Engineering Service
14 Gregory Hall
Urbana, Illinois

September 1, 1954

Memo to: H. J. Skornia

CC: H. E. Hill

CC: John Holt

Having observed the duplicator operation and maintenance situation for the past two months, I feel that I should take over their maintenance from WILL. Obviously, when I am away they will have to take care of emergencies, however, I feel that if one person takes care of the machines, it will be much better than to have constantly changing maintenance personnel. I can also give them a daily check since I am on hand and this will also help to prevent troubles. I feel too, that I will have more of a personal interest in their operation and that by close attention to them at regular intervals, the overall operation will be improved.

Since August 1, vacations at WILL have almost necessitated my taking over their maintenance. McGee has been at Allerton most of the time, and my personal feeling is that Colaw tolerates them as a necessary evil. If we could break McGee loose from his WILL duties for a few hours, he and I could move all the recording heads back to their normal positions, make a frequency and distortion run and I'd be off to a fresh start.

On August 19 and 20, I came back in the evenings and gave both machines a good cleaning which they needed badly. I checked all tubes on the latter date. I also cleaned up the floor around the machines which was covered with pieces of adhesive tape used to stick the ends of the tape down. There were also cigarette butts on the floor with the above litter and on the day following my cleanup. Use of ash trays has since been recommended to personnel.

I talked to Mr. Toogood in Chicago for a few minutes on August 11, and he stressed the importance of cleanliness for proper operation of the machines. If at some future date the duplicating setup is moved, the duplicators should be placed in a room separate from the room where tapes are wrapped, packed and unpacked. I believe that we should have plastic covers made for the machines, and they should be covered at night or when the room is being swept. We should also have buildings and grounds keep the window wells clean so that dust is not blown in from this source.

The following is a list of tubes to be replaced. Those in the duplicators check low but not so low that immediate replacement is required.

John Holt Magnecorder	1-6SN7 - @	1.31
	1-12SJ7- @	1.12
New Duplicator	1-5881 - @	2.95
	1-6SL7 - @	1.48
Old Duplicator	1-6SL7 - @	1.48
	1-12AT7- @	1.62
		<u>\$ 9.96</u>

The following lists tubes used and recommended spares.

<u>Tubes Used</u>	<u>Price</u>	<u>Spares</u>	
5U4G-2	.98	2	1.96
5Y3-3	.75	2	1.50
6SL7GT-2	1.48	2	2.96
6SN7GT-1	1.31	1	1.31
6V6--7	1.90	4	7.60
6X4-1	.84	1	.84
12AT7-6	1.62	3	4.86
12AU7-3	1.34	2	2.68
12AX7-1	1.40	1	1.40
12SJ7-1	1.12	1	1.12
807-2	2.40	2	4.80
5879-5	1.75	3	5.25
5881-2	2.95	2	5.90
<u>36</u>			<u>\$42.18</u>

We should also have at the minimum one spare playback head and two recording heads. Have requested quotation on these.

1- Spare Play Back	est.	15.00
2- Spare recording heads	est.10.00	20.00

I shall also need the following items--

1-Simpson Model 260 Volt-Ohm-Milliameter	38.17
1-Ungar Soldering pencil with type 539 chisel tip(for joining belts)	1.76
1-Spring Scale-Chicago Apparatus Co. Milvay Model 40822(for checking tension price requested)	1.50
1-Cannon Plug XL-3-11SC	2.00
6-ft. Belden mike cable #8422 @ .08	.48
2-test slips	.40
1-Bound notebook for maintenance notes	1.00

We should also have in addition to the above:

1-D-110 Test Tape 7½ IPS	\$12.50
1-D-111 Test Tape 15 IPS	17.50
1-D-500 Test Indicator	3.95
	<u>\$33.95</u>

With these tapes we can check - wow and flutter, head alignment, frequency response signal to noise ratio, maximum signal level and tape speed (timing). These would be for NABE Headquarters use only. From The Dubblings Co., 41-10 45th Street, Long Island City 4, N. Y.

To make things easier on the tape network budget, possibly the Volt-ohm Milliameter and the test tapes and test indicator could be bought from Engineering Funds. This would involve the expenditure of possibly \$100 of Tape Network funds (estimating \$1500 for the playback head and \$10.00 each for recording heads) and the balance covering test equipment and tapes of approximately \$75.00 from FAE funds if you think we could legitimately charge this to FAE. WILL has a \$287.00 tube checker which we can use also the audio oscillator and distortion meter "sold" to them; however, these are required only occasionally.

Cecil S. Bidlack

CSB:cp

September 2, 1954

Electronic Parts Co.
905 South Neil Street
Champaign, Illinois

Gentlemen:

I wish to order:

1 - Simpson Model 260 Volt-Ohm-Milliameter -- \$38.17

and have billed to:

NAEB Engineering Service
%Frank Schooley
234 Gregory Hall
Urbana, Illinois

A requisition is being prepared by the NAEB Headquarters Office, this same address, with the appropriation of TRUST: KELLOGG FOUNDATION TAPE NETWORK. It may be some time before this order will reach you, but if it would be more convenient with you, the two orders could be combined as far as delivery is concerned.

Sincerely,

Cecil S. Bidlack
Television Engineer

REQUISITION

Department Requisitioning NAEB HEADQUARTERS Office Address No. 31-N
TO THE DIRECTOR OF PURCHASES: DATE 9-2-54
Please Deliver the Following to 14 Room Number Gregory Hall Building
Not Later Than _____ Call _____ Ext. _____ For additional information

QUANTITY	CATALOG NUMBER	ITEM (Give Complete Specifications)	Estimated Cost (If Available)	Suggested Vendor (If Available)	P. O. Number
	<i>out hand</i>	<u>Tubes for duplicators:</u>		<u>Electronic Parts Co.</u>	
2	0	5U4G-2 ✓ 2	.98	905 South Neil Street	
2	1	5Y3-3	.75	Champaign, Illinois	
4	2	6SL7GT-2 ✓ 2	1.48		
2	1	6SN7GT-1 ✓ 1	1.31		
4	3	6V6-7 ✓ 1	1.90		
1	1	6X4-1 ✓ 0	.84		
4	3	12AT7-6 ✓ 1	1.62		
2	2	12AU7-3 ✓ 0	1.34		
1	1	12AX7-1 ✓ 0	1.40		
2	0	12SJ7-1 ✓ 2	1.12		
2	2	807-2 ✓ 0	2.40		
3	3	5879-5 ✓ 0	1.75		
3	1	5881-2 2	2.95		
1		Ungar soldering pencil with type 539 chisel tip (for joining belts)	1.76		
1		Cannon plug XL-3-11SC	2.00		
6 ft		Belden mike cable #8422	.08		
2		Test clips (small)	.20		
			<u>55.78</u>		

APPROPRIATION TRUST: KELLOGG FOUNDATION TAPE NETWORK

CLASSIFICATION

I hereby certify that there is an unobligated balance available for the above expenditures in the appropriation indicated.

Approved _____

6. Equipment

7. Improvements

4. Other Expense 4

REQUISITION

Department Requisitioning NAEB HEADQUARTERS No. 32-N
Office Address _____ DATE 9-2-54

TO THE DIRECTOR OF PURCHASES:
Please Deliver the Following to 14 Gregory Hall
Room Number Building

Not Later Than _____ Call _____ Ext. _____ For additional information
Name

QUANTITY	CATALOG NUMBER	ITEM (Give Complete Specifications)	Estimated Cost (If Available)	Suggested Vendor (If Available)	P. O. Number
1		Spring scale - balance Milway Model 40822 (for checking tension) Catalog No. CC-1900 (Statement of prices attached)	1x50 3.75	Chicago Apparatus Co. 1735 North Ashland Ave. Chicago 22, Ill.	

APPROPRIATION TRUST: KELLOGG FOUNDATION TAPE NETWORK

CLASSIFICATION

I hereby certify that there is an unobligated balance available for the above expenditures in the appropriation indicated.

Approved _____

6. Equipment

6

7. Improvements

4. Other Expense

REQUISITION

Department Requisitioning NAEB HEADQUARTERS No. 33-N
Office Address _____ DATE 9-2-54
TO THE DIRECTOR OF PURCHASES:
Please Deliver the Following to 14 Gregory Hall
Room Number Building
Not Later Than _____ Call _____ Ext. _____ For additional information
Name

QUANTITY	CATALOG NUMBER	ITEM (Give Complete Specifications)	Estimated Cost (If Available)	Suggested Vendor (If Available)	P. O. Number
1		D-110 Test tape 7½ lps	12.50	The Dubbings Co.	
1		D-111 Test tape 15 lps	<u>17.50</u>	41-10 45th Street	
			30.00	Long Island City 4, N.Y.	

APPROPRIATION TRUST: KELLOGG FOUNDATION TAPE NETWORK

CLASSIFICATION

I hereby certify that there is an unobligated balance available for the above expenditures in the appropriation indicated.

Approved _____

6. Equipment

7. Improvements

4. Other Expense

4

NAEB NETWORK
14 Gregory Hall
Urbana, Illinois

TO: RADIO NETWORK COMMITTEE:
Lee S. Dreyfus, WDET
Hugh Mix, WNAD
John Regnell, WILL
Edward J. Slack, KUSD
Richard Vogl, WOI
Waldo Abbot, WUOM

FROM: NETWORK MANAGER

RE: NEW NETWORK POLICIES

Gentlemen:

Attached please find a page of new policies which will be sent to the Network membership. However, before issuing these policy decisions, we thought you might like to have a look at them and, if you wish, comment on them.

Since we wish to distribute these policy statements as soon as possible, will you please respond to this by November 26? We will assume silence to mean assent, so let us hear from you.

11/15/56

arp

TO ALL MEMBER STATIONS OF THE NAEB RADIO NETWORK:

For quite some time the Network staff has been concerned over the condition of the tapes carrying Network programs to the stations. To this time, however, the Network has hesitated to present definite steps to overcome this defect in our operation, feeling that since the Network belongs to the members any request for such action should come from the members, either individually or through one or more of their committees. At a recent meeting of the Engineering Committee a request was made that something be done to improve the tapes used on the Network, and the Engineering Committee as a whole requested the Network to study the situation and take some action.

You will recall that in the past the Network has urged its members to return tapes of good quality; these urgings, unfortunately, fell on some deaf ears and all the members suffered because of this. Therefore, it has become evident that mere urgings are not enough.

Since the major duty of the Network staff is to provide for the common good of all the stations, the following policies have been drafted and will be put into operation effective January 1, 1957. These policies have been formulated after considerable discussion involving both members of the general Headquarters staff and the Network staff, in consultation with the Engineering Committee and the Radio Network Committee. We feel that these are prudent measures and that their initiation will greatly assist our constant efforts to make the Network a sound operation, both quality-wise and financially.

1. After January 1, 1957 any station wishing to retain Network tapes permanently must replace those tapes with new tapes (Scotch 111A or equivalent); stations not providing replacements within the time specified below will, after sufficient warning, be billed for the missing tapes at the rate of \$3.00 per 1200 foot reel.

2. All Network tapes not retained under the above conditions are to be returned to the Network as soon as possible after their broadcast, but in no case later than six (6) months after their release date announced in the program offerings, except in the case of in-school tapes, which are discussed below.

3. Realizing that tapes forming in-school series are distributed months ahead of their actual airing, the Network asks that such tapes be returned by the July 1 following the close of the school year for which they were distributed. Should any station wish to retain permanently any in-school tape(s), these tape(s) must be replaced as described in Paragraph 1 above.

4. All Network tapes should be returned in the boxes in which they were sent. Any Network tape found by any station to be of inferior quality and thus unsuitable for further use should be marked with an NAEB UNUSABLE sticker distributed previously. (Additional stickers are available from Headquarters upon request.)

5. The Network staff will check each incoming tape, and any tape not meeting Network standards will be discarded. In the event that a poor tape is discovered which does not contain a Network program, as copied at the Network, the station sending that tape will be requested to replace that tape with either a) the original tape, b) a new tape, or c) \$3.00.

6. Any station wishing to retain tapes under the conditions of Paragraph 1 should so notify the Network in writing as soon as possible after this decision is made.

NAEB RADIO NETWORK
14 Gregory Hall
Urbana, Illinois

M E M O

To: ALL NAEB RADIO NETWORK MEMBERS
From: NETWORK MANAGER
Re: NEW NETWORK POLICIES GOVERNING TAPE RETURNS

For quite some time the Network staff has been concerned over the condition of the tapes carrying Network programs to the stations. To this time, however, the Network has hesitated to present definite steps to overcome this defect in our operation, feeling that since the Network belongs to the members any request for such action should come from the members, either individually or through one or more of their committees. At a recent meeting of the Engineering Committee a request was made that something be done to improve the tapes used on the Network, and the Engineering Committee as a whole requested the Network to study the situation and take some action.

You will recall that in the past the Network has urged its members to return tapes of good quality; these urgings, unfortunately, fell on some deaf ears and all the members suffered because of this. Therefore, it has become evident that mere urgings are not enough.

Since the major duty of the Network staff is to provide for the common good of all the stations, the following policies have been drafted and will be put into operation effective January 1, 1957. These policies have been formulated after considerable discussion involving both members of the general Headquarters staff and the Network staff, in consultation with the Engineering Committee and the Radio Network Committee. We feel that these are prudent measures and that their initiation will greatly assist our constant efforts to make the Network a sound operation, both quality-wise and financially.

REU:dfc
11/26/56

NETWORK POLICIES COVERING TAPE RETURNS

1. After January 1, 1957 any station wishing to retain Network tapes permanently must replace those tapes with new tapes (Scotch 111A or equivalent); stations not providing replacements within the time specified below will, after sufficient reminders, be billed for the missing tapes at the rate of \$3.00 per 1200 foot reel.
2. All Network tapes not retained under the above conditions are to be returned to the Network as soon as possible after their broadcast, but in no case later than six (6) months after their release date announced in the program offerings, except in the case of in-school tapes, which are discussed below.
3. Realizing that tapes forming in-school series are distributed months ahead of their actual airing, the Network asks that such tapes be returned by the July 1 following the close of the school year for which they were distributed. Should any station wish to retain permanently any in-school tape(s), these tape(s) must be replaced as described in Paragraph 1 above.
4. All Network tapes should be returned in the boxes in which they were sent. Any Network tape found by any station to be of inferior quality and thus unsuitable for further use should be marked with an NAEB UNUSABLE sticker distributed previously. (Additional stickers are available upon request.)
5. The Network staff will check each incoming tape, and any tape not meeting Network standards will be discarded. In the event that a poor tape is discovered which does not contain a Network program, as copied at the Network, the station sending that tape will be requested to replace that tape with either a) the original tape, b) a new tape, or c) \$3.00.
6. Any station wishing to retain tapes under the conditions of Paragraph 1 should notify the Network in writing as soon as possible after this decision is made.

EXPLANATORY NOTES ON THE NEW NETWORK POLICIES GOVERNING TAPE RETURNS

Since after January 1, 1957 the Network will not give tape return credit for any programs or series issued more than six (6) months previously (except for in-school tapes, covered elsewhere), all stations retaining tapes issued prior to Issue #27, 1956 should return those tapes before January 1 to get tape return credit.

The Network will give tape return credit for the following series from January 1, 1957 through March 31, 1957, and a similar list of acceptable return tapes will be distributed at the beginning of each future quarter.

Serial Number	Title	Programs
53-1	Stories and Stuff	183-222
55-36	Over the Back Fence	53-92
55-37	French Press Review	53-92
56-18	Patterns of Thought	1-40
56-19	The Aging in Europe	1-17
56-20	Urban Frontier	1-10
56-21	Choral Concerts	1-6
56-22	Great Women of France	1-13
56-23	Art in a Changing America	1-13
56-24	Roots of Jazz	1-26
56-25	Homage to Poets	1-13
56-26	National Farm Institute	1-13
56-27	Jacobean Theatre	1-7
56-28	The Man of Property	1-11
56-29	Foundations of American Government	1-13
56-30	Little Orchestra Children's Concerts	1-6
56-31	Living Portraits of French Painters	1-13
56-32	Little Orchestra Society Concerts	1-8
56-33	Love Scenes of Long Ago	1-6
56-35	Colgate Conference	1-9
56-36	Curtain Going Up II	1-27
56-37	Letter From Asia	1-5
56-38	Mozart	1
56-39	Child Development	1-27
56-40	2000 A. D.	1-19
56-41	King David Cantata	1
56-42	Chalkdust	1-13
56-43	Variations on a Theatre Theme	1-13
56-44	Messages and Men	1-13
56-45	Poetry in Song II	1-13
56-46	The Organ Room	1-26
56-47	Lipscomb Chapel Singing	1-26
56-48	The People Take the Lead	1-4
56-49	The Seventh Continent	1-13
56-50	Listen America	1-13
56-51	Georgetown University Radio Forum	1-26
56-52	Debussy the Master	1-13
56-53	Report From Japan	1-12
56-54	Window on the World IV	1-22
56-55	Sounds In Your Ears	1-7

Serial Number	Title	Programs
56-56	Composer's Forum	1-2
56-57	The Fourth "R"	1
56-58	December Cantata	1
Special 56-2	Charles A. Siepmann IERT Address	1
Special 56-3	Harold Lasswell IERT Address	1
57-1	Carnival of Books	1-13
57-2	Dateline Europe	1-13
57-3B	Meteorology	1-13
57-4B	To Make Men Free	1-13
57-5	A Man In Africa	1-13
57-6	America Onstage	1-13
57-7	Voices of Europe II	1-13
57-8	Politics in the 20th Century	1-8
57-9	Reith Lectures	1-7
57-10B	The French Theatre	1-13
57-11	Music Now---And Then	1-12
57-12	First Impressions of Far Away Places	1-11
57-13	The Speranza Lectures (The Angry Scar)	1-2
57-14	American Idiom	1-6
57-15	The Search for Truth and Unity	1-6
57-16B	In the Halls of French Culture	1-5
57-17	The Perkins Lectures	1-3

In-school series or programs which will be accepted during the period January 1, 1957 through March 30, 1957 are as follows:

Serial Number	Title	Programs
S56-1	Tales from the Four Winds	1-28
S56-2	Just Why Stories	1-28
S56-3	What's the Big Idea?	1-13
S56-4	World of Wonders	1-13
S56-5	Making Friends With Music	1-17
S57-1	Come Listen Awhile	1-32
S57-2	How You Talk	1-27
S57-3	Safety Sam Returns	1-16
S57-4	Uncle Dan I	1-27
S57-5	Hands Across the World	1-30
S57-6	Families Are Fun	1-14
S57-7	Ecco L'Italia	1-14
S57-8	It's Fun to Sing	1-30
S57-9	Snowy River Project	1
S54-1	Let's Find Out III	1-28
S53-3	Then and Now	1-14
S54-3	Poets Corner	1-28
S54-5	Americans to Remember	1-30
S53-6 & 13	Let's Find Out	1-28
S53-8	Old Tales and New	1-29
S53-9	Polly and Puffy	1-29

This does not mean that ALL tapes forming the above series are to be returned between January 1 and March 31, 1957. It does mean that tapes from any other series will NOT be accepted for tape return credit during that period. A new listing will be distributed well in advance of March 31 covering the period April 1 through June 30, and such listings will be distributed in the future, each listing to cover the acceptable tapes for a given quarter.

September 30, 1954

Memo:

To: Station Managers

From: Network Headquarters

Re: Splicing and Rewinding of Tapes

John Helt

We quote from a letter by Mr. Robert C. Higgy, Director, WOSU, to Mr. Cecil S. Bidlack, our NAEB Television Engineer:

"We have been experiencing increasing difficulty with NAEB tapes and I thought you would be interested in knowing of the problem involved. As time goes on, more and more splices appear in the tapes being used by the network. These frequently cause difficulty in play back when they are improperly made and it seems like most of them are being made very poorly now. We had a tape recently which had many splices in it, most of which were made using ordinary Scotch tape would completely around the magnetic tape including the side with the iron oxide on. These splices caused complete interruption in the program as well as gumming up of the play back heads. Apparently someone made these splices without knowing the usual recommended procedure of putting the tape on one side only and also trimming the width of the tape a bit.

"This problem will certainly be a difficult one to deal with and there is no easy solution. We inspect our own tapes regularly and made new splices using Scotch splicing tape No. 41, which is made especially for splicing magnetic tapes. A tape can be quickly inspected by holding the reel up to a bright light such as a window and most splices are clearly seen. We, of course, discard tapes when they have too many splices but we seldom have to do this."

As you well know, this same complaint has been made both to Headquarters and by Headquarters over the past several years, and we are sure you are tired both of making it and of hearing it. (We have previously noted having found tapes spliced with cloth medical tape! In fact, with everything except wornout barbed wire...) Nevertheless, we must not default the Battle of the Tape Supply because of battle fatigue.

We therefore request: That tapes returned to the NAEB have as few splices as possible. That splices be made in the orthodox manner with a splicing tape which is made for this purpose.

We also request that, when possible, you do not rewind tape after playing it. Retain the original reel and return the take-up reel. This will do away with the inevitable wear on tape caused by a fast rewind.

Here at Network Headquarters we splice tape only when we have to fill out a "short" reel. Editing is done by the "dub" method exclusively. Once more we are going to have to toss out a number of bad tapes—it is impossible to estimate just how many at this time. Please help us to keep the number of these toss-outs down to an absolute minimum.

Thank you for your attention.

NAEB NETWORK REPORT

October, 1954

Properly speaking, much of any annual report on the NAEB Network must come from those committees whose work directly relates to it. Much of the credit for the Network operation must also go to those committees, for the principal task of the Network Headquarters personnel is simply to coordinate and distribute in the best possible manner the programs and series selected by certain of the committees and to act on the good advice of the others.

Between the 1953 and the 1954 Conventions the Network Manager has met at least once with each of three committees: the Network Acceptance Committee, the In-School Program Committee, and the In-School Program Subcommittee. He will have at least one or two more such meetings at the 1954 Convention. In the course of these meetings and of correspondence, not every problem which might arise was solved, of course; but more workable relationships and procedures were developed, and, Network Headquarters believes, a common understanding of the problems involved in our mutual interests arrived at.

Since the last convention, the Network Headquarters has received--up to the time of this writing--from various organizations including member stations, member production units, and various outside agencies--24 submissions for the In-School Program Committee and 108 submissions for the Network Acceptance Committee. The audition tapes accompanying these submissions were duplicated and copies sent, together with forms and/or other information, to the proper committee members. Headquarters also conducted a survey on in-school program preferences for the In-School Program Committee.

We would also like to mention several other committees the work of which more directly than most affects the Network operation. The International Relations Committee has throughout the year placed a number of fine series in the Headquarters office in plenty of time for their scheduled distribution. At the request of Network Headquarters, the Engineering Committee has issued a bulletin designed to help raise the quality of the master tapes of Network programs and has investigated the properties of various brands of recording tape with a view to their possible use in the Network operation. Fortunately, the chairman of the Radio Planning Committee has been readily at hand when his advice was needed, and several matters in his area were turned over to his committee. And perhaps we need not add that nothing of any critical significance has been done without due consultation with the Executive and/or Associate Directors of the Association.

The general emphasis of the Network Headquarters operation has during this past year undergone considerable change. Less weight is put on the "mass operation" aspect of the project and more on "personal service." Headquarters work assignments have been rearranged and more man-hours are allotted to individual problems and to the paper work and organizational work thus engendered. In the future, we hope to increase this "personal service" emphasis still further.

This change in organization and advance in operation is made possible largely by the acquisition of a second mass duplicator and also, at no cost to the NAEB, of some seventy disk cabinets. The Headquarters office space remains overly crowded and the Network still uses only four and a half to five workers, but the new equipment gives us far greater flexibility.

In order to alleviate the work-load, we attempted for a period to place the responsibility for the quality of master tapes on contributing organizations whenever possible, but this did not work well, and, once again, we are auditioning all master tapes before duplication. Happily, the second duplicator acquired by the Network makes available the worktime necessary for such auditioning.

The duplicators themselves deserve a few words, since they are a key factor in our operation. They are in a better condition than was the old machine at the time of the last convention. The old machine has been rebuilt, and both duplicators have been fairly reliable throughout the year, although, as we have said before, they do not lack a measure of temperament. During the past few weeks we have had some difficulty, apparently due to changes in temperature and humidity, but this trouble seems to be ironing out.

The Network Headquarters has always been somewhat handicapped by not having its own engineer readily available. Radio Station WLL always has been and continues to be most helpful in this area, but of course its engineers have their prime duties elsewhere. Fortunately, Mr. Cecil Bidlack, the NAEB Television Engineer, is now often at the Headquarters office, and he has kindly volunteered to give the Network Headquarters the benefit of his electronic experience when not engaged in his primary responsibilities as TV engineer.

The process of scheduling and offering programs to our member stations now takes place at an earlier date, and stations know three months in advance what will be available to them from the Network. We hope in the future to make this information available as much as six months in advance.

The use of submission forms by contributors has greatly increased since last year, though it is still far from universal, and sometimes their use is far from complete. Occasionally Headquarters has assembled for the Network Acceptance Committee information which was not included with the forms. We continue to promote the use of these forms, any number of which are available to members at any time.

The NAEB Network has been in operation less than five years. It began when nineteen stations took turns playing seven tapes. It now has a headquarters office which is always in the process of distributing twelve, fifteen, or more series directly to eighty-one member stations. Assessments for the three classes of stations are now \$600, \$375, and \$225, respectively. And for this payment they may obtain recorded programs, some of which cost hundreds or even thousands of dollars, for less than it usually costs to broadcast disk-recorded music. Moreover, this project is now almost self-supporting, i.e. station supported.

Though problems remain and new problems shall arise, the practicality of network use of tape has been proven. Major commercial networks are now considering how they can best utilize tape. In this area, as in others, the NAEB has led the way. But the organization has by no means become static. It is constantly seeking and reaching for new goals. For instance, the Associate Members Committee has been studying the problem of how the Network can broaden the scope of its operation in order to serve this category of members.

In conclusion, may we note once again that the NAEB Network is not an independent organization, but an association, a function, a tool of the educational broadcasters of America. There are a number of individuals and organizations who deserve special credit

for the creation and development of this Network. But, by and large, the continued growth of the Network must be credited to the constant efforts of its larger membership. We of the Network Headquarters have done and shall continue to do our best to assist in this significant and worthy evolution in educational broadcasting.

John Holt

Please note attachments

JH:jy

ORCHIDS.

The NAEB Network Headquarters would like to extend its thanks for the constructive criticisms, helpful suggestions, and kind words received from Network members. Here are just a few excerpts from commendatory letters received at Network Headquarters:

"It is indeed unusual for me to have the time to answer any of my correspondence personally. I feel, however, that in this particular instance a personal reply is warranted.

"I want to heartily endorse the work of the NAEB Network and commend them highly on their choice of programs. I want to assure you that I speak not only for myself but for all of our listeners as well."

"On behalf of the station, I want to thank you for all the fine service you have rendered us in the past, and I also want to congratulate you on the excellent programs you are producing."

"...for all our attempts to maintain quality and content locally, many of us lean heavily on the network. Present levels of programming would be seriously impaired if it were to discontinue its services.

"These thoughts came to me as a result of the regional meeting in Ames last week, and were further sparked by another bouquet in our mail, which is certainly partly yours:

"I enjoy your programs immensely and consider them the most outstanding and educational to be had in the range of my radio."

"In a word: Thanks from us to you for your fine judgement and hard work."

JH:jy

NAEB & NAEB NETWORK CONTRIBUTIONS TO THE AMERICAN BROADCASTING SCENE*

<u>Title</u>	<u>Type</u>	<u>Source</u>	<u>No. Prog.</u>	<u>Time</u>
Letter from Italy	Talk	NAEB-Hovey	42 f	15:00
Little Orchestra Concerts	Music	WNYC	16	2:00:00
Air Training	Doc.	Air Training Comm.	13	30:00
Towards a More Friendly World	Talk	Amer. Friends	13	15:00
Foreign Policy Without Fear	Talk	Cooper Union Forum	9	60:00
American Adventure	Drama	Grant-in-Aid Series	13	30:00
Document: Deep South	Doc.	Grant-in-Aid Series	18	30:00
Outward Bound with Columbus	Music	Radio Italia	1	60:00
Music for the Connoisseur	Music	WNYC	180	60:00
Canadian Concerts	Music	CBC	6	30:00
Ideas and Their Communication	Talk	Cooper Union Forum	10	60:00
Los Angeles County Museum Chamber Music Concerts	Music	KUSC	13	75:00
America in Crisis	Talk	Cooper Union Forum	9	60:00
Women	Talk	Cooper Union Forum	12	60:00
The New World of Atomic Energy	Talk	WLS	11	15:00
Time for Planting	Doc.	WLW	13	30:00
Fear and Anxiety	Talk	Cooper Union Forum	10	60:00
Trip Through Switzerland	Talk	Univ. of Berne	25	15:00
Report from Korea	Doc.	Combat Reporter	4	15:00
United We Stand	Talk	Cooper Union Forum	11	60:00
Report from Korea	Doc.	Combat Reporter	4	30:00
Herald Tribune H.S. Forum	Talk	WNYC	3	60:00
Looking Ahead in Education	Talk	Cooper Union Forum	14	60:00
Da Vinci	Talk	Cooper Union Forum	3	60:00
The Jeffersonian Heritage	Drama	NAEB-FAE	13	30:00
The Male of the Species	Talk	Cooper Union Forum	13	60:00
Voices of Europe	Talk	NAEB-FAE	65	30:00
People Under Communism I	Doc.	NAEB-FAE	7	60:00
People Under Communism II	Talk	NAEB-FAE	7	30:00
Ways of Mankind I	Drama	NAEB-FAE	13	30:00
Ways of Mankind II	Drama	NAEB-FAE	13	30:00
The People Talk Back	Talk	NAEB-FAE	4	1:30:00
Our Search for Mental Health	Talk	Cooper Union Forum	22	60:00
America's Composers	Music	Eastman School of Music	13	30:00
Patrioscripts	Drama	Grant-in-Aid Series	12	15:00
New England Renaissance	Doc.	Grant-in-Aid Series	13	30:00
They Fought Alone	Drama	Grant-in-Aid Series	13	30:00
Folklore of Indiana	Talk	Grant-in-Aid Series	13	15:00
American Language	Talk	Grant-in-Aid Series	9	15:00
Asia Reports	Talk	NAEB-Radio Free Asia	43	30:00
Torchbearers	Drama	Amer. Foundtn. for Blind	13	30:00
Herald Tribune Forum	Talk	WNYC	9	60:00
Herald Tribune Forum	Talk	WNYC	8	2:30:00
Music for the Connoisseur	Music	WNYC	1	60:00
Christmas Show				
This is Polio	Doc.	WOSU	4	15:00
Armistice Day Special (from France)	Talk	Crashkoff	1	15:00
On the French Elections	Talk	Crashkoff	1	25:00
Joyeux Noel (from France)	Talk	Crashkoff	1	30:00

*Recent studies indicate that the potential population (in the U.S., Mexico and Canada) covered by NAEB member stations now exceeds 80-million people, slightly over half the population of the U.S.

SERIES DISTRIBUTED BY THE NAEB TAPE NETWORK AND THEIR UTILIZATION

Series & Title		Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage*	Total Air Time
<u>Additional data on series listed in main report</u>								
53-1	Stories 'n Stuff	WILL	13	30:00	6:30	29	36	188:30
53-2	Chicago Roundtable	U. of Chicago	13	30:00	6:30	31	29	195:30
53-7	Children's Circle	WGBH	13	30:00	6:30	24	30	156:00
54-9	Asia Reports	Comm. Free Asia	18	30:00	9:00	36	45	324:00
54-11	Letter From Italy	Hovey	13	15:00	3:15	29	36	94:15
<u>Date on series distributed since July 1, 1954</u> (82 stations on Network)								
54-14	Great French poets	FBS	4	45:00	3:00	18	23	54:00
54-15	Document: Deep South	WTOA	5	30:00	2:30	34	42	85:00
54-17	This I Like	WBUR	7	30:00	3:30	30	38	105:00
54-18	Little Orchestra Society	WNIC	8	120:00	16:00	36	45	576:00
54-19	Ancient & Modern French Music	FBS	7	60:00	7:00	30	38	210:00
54-20	Kidnapped	KEFA	16	30:00	8:00	36	45	288:00
54-21	Air Training	Air Trn Com	13	30:00	6:30	39	49	253:30
54-22	Man's Right to Knowledge	Columbia U. & CBS	13	30:00	6:30	41	51	266:30
54-23	Africa	KEFA	4	30:00	2:00	33	41	66:00
54-24	University Artists	WUOM	4	15:00	1:00	30	38	30:00
54-25	France & The Music of the West	FBS	13	60:00	13:00	33	41	429:00
54-26	Fingerprints in Music	WUOM	13	30:00	6:30	40	50	260:00

SUPPLEMENT #2 (continued)

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
54-27 Here is Spencer Snow	WKAX	13	15:00	3:15	40	50	130:00
54-28 Toward a More Friendly World	American Friends	13	15:00	3:15	40	50	130:00
53-27 Comedie Francaise	FBS	13	120:00	26:00	10	13	260:00
<u>Additional data on series listed in main report (80 stations on the Network)</u>							
53-1 Stories 'n Stuff	WILL	13	30:00	6:30	45	60	292:30
53-2 Chicago Roundtable	U. of Chicago	13	30:00	6:30	45	60	292:30
54:11 Letter From Italy	Hovey	11	15:00	2:45	37	49	100:45
<u>Data on series distributed since October 1, 1954</u>							
54-29 American Ideals	WUOT	13	15:00	3:15	51	69	165:45
54-30 Window on the World	BIS	12	15:00	3:00	51	69	153:00
54-31 Foreign Policy without Fear	WNYC-GUP	9	60:00	9:00	38	51	342:00
54-32 Robin Hood	KPFA	14	45:00	13:30	39	52	409:30
54-33 On Stage	WNTE	13	15:00	3:15	56	75	182:00
54-35 African Adventure	Vickey Corey	30	15:00	7:30	52	70	380:00
54-34 Journeys Behind the News	U. of Denver	13	15:00	3:15	54	72	175:30
54-5 The French Theatre	FBS	13	45:00	9:45	17	23	165:45
54-37 Schools Today	WNIC	13	15:00	3:15	50	67	162:30
54-38 Music Round the World	UNESCO	12	15:00	3:00	61	81	183:00

SUPPLEMENT #2 (continued)

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
54-39 Great Books of Asia	KPFA	12	30:00	6:00	37	49	222:00
54-40 White Keys and Black	FBS	13	60:00	13:00	46	61	598:00
54-41 Aspects of French Life	FBS	5	30:00	2:30	35	47	87:30
54-42 The Universe	WNYC-CUP	9	45:00	6:45	42	56	283:30
<u>Additional data on series listed in main report (75 members on the Network)</u>							
53-1 Stories 'n Stuff	WILL	13	30:00	6:30	43	57	279:30
53-2 Chicago Roundtable	U. of Chicago	13	30:00	6:30	46	61	299:00
54-11 Letter From Italy	Hovey	10	15:00	2:30	41	55	102:30
<u>Data on series distributed since January 1, 1955</u>							
54-20 Kidnapped	KPFA	16	30:00	8:00	12	16	96:00
54-21 Air Training	ATC	13	30:00	6:30	13	17	84:30
55-4 Contemporary Trends	WNYC & Cooper	12	60:00	12:00	39	52	468:00
55-1 They Showed the Way	FBS	13	45:00	9:45	38	51	370:30
55-2 An Actor Presents	FBS	13	60:00	13:00	12	16	156:00
55-3 From Franck to Francaix	FBS	13	60:00	13:00	44	59	572:00
55-5 Poetry in Song	Mitchell	13	15:00	3:15	59	79	191:45
55-6 How's the Family	WSIU	13	30:00	6:30	56	75	364:00
55-7 What is Modern Poetry	U. of Chicago	4	30:00	2:00	44	59	88:00

SUPPLEMENT #2 (continued)

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series		No. of Stations Using	% of Usage	Total Air Time
				Time of	Tech Series			
55-8 Reason & Discontent	ETBC	3	60:00	3:00		40	53	120:00
55-9 New England Anthology	U. of Mass.	9	30:00	4:30		56	75	252:00
55-10 Hazards to Education	U. of Chicago	4	50:00	3:20		40	53	133:20
55-11 Some American Worthies	U. of Chicago	4	15:00	1:00		40	53	40:00
55-12 The Egolist in Tragedy	U. of Chicago	3	50:00	2:30		34	45	85:00
55-13 Intellectual Adventure of Ancient Men	U. of Chicago	3	15:00	0:45		39	52	29:15
55-14 Britain & the Tide of World Affairs	BBC	6	30:00	3:00		34	45	102:00
<u>Additional data on series listed in main report</u>								
53-1 Stories 'n Stuff	WILL	13	30:00	6:30		24	32	156:00
53-2 Chicago Roundtable	U. of Chicago	13	30:00	6:30		29	38	183:30
53-7 Children's Circle	WGBH	26	30:00	13:00		27	36	351:00
54-11 Letter From Italy	Howey	10	15:00	2:30		25	33	62:30
<u>Data on Series distributed since April 1, 1955 (76 stations on Network)</u>								
55-14 Britain & the Tide of World Affairs	BBC	6	30:00	3:00		24	32	72:00
55-15 Curtain Going Up	WKAR	8	15:00	2:00		40	53	80:00
55-16 France Sings Her Story	FBS	8	30:00	4:00		35	46	140:00
54-37 Schools Today	WNIC	8	15:00	2:00		40	53	80:00
55-17 A Box at the Paris Opera	FBS	8	60:00	8:00		39	52	312:00

Series & Title	Source	SUPPLEMENT #2 (continued)		Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
		No. of Programs	Length of Each Prog. (Minutes)				
55-18 Randolph Singers	Randolph	8	15:00	2:00	49	65	98:00
55-19 American Tradition in Art	Artist Equity	8	15:00	2:00	49	65	98:00
55-20 Astronomy for the Layman	KPPA	6	30:00	3:00	40	53	120:00
55-21 Other People's Business	WQXR	8	30:00	4:00	43	57	172:00
55-22 Organ Music of the Centuries	Alabama College	8	30:00	4:00	41	54	164:00
55-23 Little Orchestra Society	WNYC-Randolph	3	120:00	6:00	33	43	198:00
<u>Data on In-School series distributed since July 1, 1954 (40 Stations taking In-School programs)</u>							
555-1 Alphabet of Science	WBAA	28	15:00	7:00	23	58	161:00
555-2 Tip-Top Twins	WFBE	28	15:00	7:00	24	60	168:00
555-3 French for Grade Three	KSLH	15	15:00	3:45	12	30	45:00
555-4 Just Why Stories	KSLH	14	15:00	3:30	18	45	63:00
<u>Data on Special Programs distributed since July 1, 1954 (50 stations taking)</u>							
A Garland for John Donne	BBC	1	15:00	0:15	40	80	20:00
How Christmas Came to Canterbury	BBC	1	15:00	0:15	43	86	21:30
A Christmas Story	BBC	1	15:00	0:15	39	78	19:30
The Orange in the Toe	BBC	1	30:00	0:30	38	76	19:00
The Song Beneath the Snow	BBC	1	30:00	0:30	43	86	21:30
1954 National Convention Keynote	WNYC	1	30:00	0:30	39	78	19:30

SERIES DISTRIBUTED BY THE MAEB TAPE NETWORK AND THEIR UTILIZATION

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
Additional data on series listed in main report							
53-1 *Stories 'n Stuff	WLL	26	30:00	13:00	35	66	455:00
53-2 *Chicago Roundtable	U. Chi.	26	30:00	13:00	35	66	455:00
53-7 Children's Circle	WGBH	13	30:00	6:30	21	40	136:30
53-27 *Comedie Francaise	FBS	13	60:00	13:00	11	21	143:00
54-11 *Letter From Italy	IAEB	12	15:00	3:00	30	57	90:00
Data on series distributed since July 1, 1954 (53 stations on Network because of Summer)							
54-18 Little Orchestra Society Concerts	MTVC	8	120:00	16:00	36	68	576:00
54-19 Ancient and Modern French Music	FBS	7	60:00	7:00	28	53	196:00
54-20 Kidnapped	KPFA	16	30:00	8:00	35	66	280:00
54-21 Air Training	ATC	13	30:00	6:30	38	72	247:00
54-22 Man's Fight to Knowledge	Col. U.	13	30:00	6:30	40	75	260:00
54-23 Africa	KPFA	4	30:00	2:00	33	62	66:00
54-24 University Artists	WUOM	4	15:00	1:00	30	57	30:00
54-25 France & Music of the West	FBS	(13)	60:00	13:00	32	60	436:00
54-26 Fingerprints in Music	WUOM	13	30:00	6:30	39	74	253:30
54-27 Here is Spencer Snow	KMAX	13	15:00	3:15	33	62	107:15
54-28 Towards a More Friendly World	Amer. Fr.	13	15:00	3:15	37	70	120:15
54-29 American Ideals	WUOT	13	15:00	3:15	49	64	159:15
54-30 Window on the World	BIS	12	15:00	3:00	49	64	147:00
54-31 Foreign Policy without Fear	CUP	9	60:00	9:00	38	50	342:00
*Calculated to Dec. 31, 1954 xCalculated to Nov. 27, 1954 O Calculated to Oct. 1, 1954							
						NO. HRS. DIST. SINCE 4-1-54 NO. HRS. DIST. PRIOR TO 4-1-54	4,479:45 50,069:27
						GRAND TOTAL	54,529:12

July 1, 1954

SERIES DISTRIBUTED BY THE NAEB TAPE NETWORK AND THEIR UTILIZATION

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
<u>Additional data on series listed in main report</u>							
53-27 Comedie Francaise	FES	13	60:00	13:00	22	27	286:00
54-6 Music From Italy	RAI	3	45:00	2:15	47	57	105:45
54-11 Letter From Italy	Hovey	29	15:00	7:15	44	54	319:00
<u>Data on series distributed since April 1, 1954 (82 stations on the Network)</u>							
54-12 American Adventure	WUNC	13	30:00	6:30	71	87	461:30
54-13 In an American Vein	WUOM	13	30:00	6:30	54	66	351:00
54-14 Great French Composers	FES	12	45:00	9:00	51	62	459:00
54-15 Document: Deep South	WUOA	18	30:00	9:00	56	68	504:00
54-16 Great French Poets	FES	12	45:00	9:00	34	41	306:00
54-17 This I Like	WEUR	16	30:00	8:00	61	74	488:00
<u>Data on In-School series and Special series distributed since April 1, 1954 (34 stations taking In-School programs)</u>							
554-1 Let's Find Out	KSLH	28	15:00	7:00	25	74	175:00
554-2 Visions Mimi	KSLH	28 14	15:00	7:00	16	47	112:00
554-3 Poets' Corner	KSLH	28	15:00	7:00	23	68	161:00
554-4 Story Time	WOSU	14	15:00	3:30	22	65	77:00
554-5 Americans to Remember	WNYE	30	15:00	7:30	16	47	120:00
Outward Bound with Columbus	RAI	1	60:00	1:00	49	60	49:00

April 1 total of No. of Hrs. of Regular Series Dist. 42,807:21
 No. of Hrs. of Reg. Series dist. since 4-1-54 3,280:15
 July 1 total of No. of Hrs. of Regular Series Dist. 46,087:36

April 1 total of No. of Hrs. of In-School & special programs 3,267:51
 No. of Hrs. dist. Since 684:00
 July 1 total of In-School & Special Programs 3,951:51

GRAND TOTAL 50,049:27 Hrs.

SERIES DISTRIBUTED BY NABE TAPE NETWORK AND THEIR UTILIZATION

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage*	Total Air Time**
I We Human Beings	Lovell Instit.	7	30:00	3:30	19	100	66:30
At this point, the number of stations increased to 35							
II A Long Life	Lovell Instit.	10	30:00	5:00	17	49	85:00
III Great Themes in a Great Hall	Cooper Union Forum	12	60:00	12:00	13	37	156:00
IV Ses Quintessential Concerts of the U. S. Army Band	WNYC & Fed. Rec. Comm.	7	60:00	7:00	11	31	77:00
At this point, the number of stations increased to 41							
V Music for the Connoisseur	WNYC	13	60:00	13:00	15	37	195:00
VI Canadian Concerts	CBC	6	30:00	3:00	11	27	33:00
VII BSC World Theatre	BBC	13	60:00	13:00	21	51	273:00
VIII The Human Adventure	U. of Chicago	17	30:00	8:30	22	54	187:00
IX Reader's Almanac	WNYC	10	30:00	5:00	8	20	40:00
X Ideas and Their Communication	Cooper Union Forum	10	60:00	10:00	19	46	190:00
XI-1 Los Angeles County Museum Chamber Music Concerts	WNYC	13	75:00	16:15	9	22	146:15
XI-2 America in Crisis	Cooper Union	9	60:00	9:00	27	66	243:00
At this point, the number of stations increased to 43							

* Total Air Time is the time of the series multiplied by the number of stations using.

* Percentage of Usage is that percentage of stations which actually used the series among those to whom the series was offered.

Series & Title	Source	No. of Programs	Length of Each Program (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
21-3 Music for the Connoisseur	WMYC	13	60:00	13:00	33	77	429:00
21-4 Women	Cooper Union Forum	12	60:00	12:00	27	63	324:00
21-5 The Nature of the Universe	DBC	6	30:00	4:00	38	88	152:00
21-6 The New World of Atomic Energy	WLS	11	15:00	2:45	34	79	93:30
At this point, the number of stations increased to 70							
21-7 Music for the Connoisseur	WMYC	13	60:00	13:00	50 (10)	83	650:00
21-8 BBC World "newcast"	BBC	13	60:00	13:00	42 (9)	69	546:00
21-9 The People Act	20th Cent. Fund	13	30:00	6:30	41 (12)	71	266:30
21-10 Stories 'n' Stuff	WILL	13	20:00	6:30	37 (10)	62	240:30
21-11 Festival Concerts	WILL	13	60:00	13:00	35 (12)	60	455:00
21-12 International Visitor	WOSU	13	15:00	3:15	32 (11)	54	104:00
21-13 Masterworks Story	WQAL	13	15:00	3:15	40 (11)	68	130:00
21-14 America and the World	Denver U. & Colgate Coll.	13	30:00	6:30	39 (12)	67	255:30
21-15 High of the Bounty	DBC	6	30:00	4:00	42 (3)	63	168:00
21-16 U.S. Army Band Concerts & U.S. Marine Symphonic Band	WMYC, WUOM & Fed. Res. Comm.	13	60:00	13:00	44 (3)	66	572:00
At this point, the network assessment fee was lowered to \$2 stations							
21-17 Music for the Connoisseur	WMYC	13	60:00	13:00	45 (16)	98	585:00

() Stations not reporting their use of the series, plus the originating station.

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
51-18 Masterworks Story	WCAL	13	15:00	3:15	38 (16)	83	123:30
51-19 Bach Memorial Concerts	WHA	13	30:00	6:30	33 (16)	72	214:30
51-20 Time for Planting	WLM	13	30:00	6:30	34 (15)	72	221:00
51-21 Stories 'n' Stuff	WILL	13	30:00	6:30	35 (16)	76	227:30
51-22 Bear and Anxiety	Cooper Union Forum	10	60:00	10:00	26 (16)	57	260:00
51-23 America and the World	U. of Denver	13	30:00	6:30	38 (15)	81	247:00
51-24 Mental Health	KUOM	13	15:00	3:15	27 (16)	59	87:45
51-25 BBC World Theatre	BBC	13	60:00	13:00	38 (15)	81	494:00
51-26 University Concerts	WUOM & WILL	9	60:00	9:00	33 (17)	73	297:00
51-27 Pride and Prejudice	BBC	12	30:00	6:00	30 (15)	64	180:00
51-28 Aging Successfully	WILL	13	30:00	6:30	27 (16)	59	175:30
51-29 Living in an Atomic Age	BBC	6	15:00	1:30	29 (15)	62	43:30
51-30 A Trip Through Switzerland	U. of Berne	7	15:00	1:45	39 (15)	83	68:15
51-31 NAEB Bonus Programs Report from Korea Sen. Kefauver	Combat Rep. KUOM	4 1 1	15:00 60:00 60:00	1:00 2:00 1:00	34 (15) 34 (15) 30 (15)	72 72 64	34:00 34:00 30:00
At this point, the number of stations increased to 65							
52-1 Music for the Connoisseur	WNTC	13	60:00	13:00	44 (16)	90	572:00
52-2 United We Stand	Cooper Union Forum	11	60:00	11:00	31 (15)	62	341:00
52-3 BBC World Theatre	BBC	13	60:00	13:00	40 (15)	80	520:00

Series & Title	Source	Number of Programs	Length of Each Program (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
52-4 Stories 'n' Stuff	WILL	13	30:00	6:30	36 (16)	73	234:00
52-5 Mental Health	KUOM	13	15:00	3:15	31 (16)	63	100:45
52-6 Journeys Behind the News	U. of Denver	12	15:00	3:00	33 (15)	66	99:00
52-7 Invitation to Read	KMAX	13	15:00	3:15	39 (16)	80	126:45
52-8 Canterbury Tales	BBC	11	45:00	8:15	27 (15)	54	222:45
52-9 Freshman Forum	WHA	13	60:00	13:00	24 (16)	49	312:00
52-10 A Trip Through Switzerland	U. of Berne	13	15:00	3:15	37 (15)	74	120:15
52-11 International Visitor	WOSU	13	15:00	3:15	27 (16)	55	87:45
52-12 NABE Extras Graham Hovey The Conduct of the War Report From Korea Herald-Trib High School Forum	WHA BBC Combat Rep. WHYC	5 1 4 3	15:00 15:00 30:00 60:00	1:15 30 2:00 3:00	25 (15) 27 (15) 28 (15) 25 (15)	50 54 56 50	31:15 13:30 56:00 75:00
52-13 Security Begins at Home	PSA	13	15:00	3:15	28 (15)	56	91:00
At this point, the number of stations on the Network increased to 68							
52-14 Looking Ahead in Education	Cooper Union Forum	14	60:00	14:00	30	44	420:00
52-15 Stories 'n' Stuff	WILL	13	30:00	6:30	27	40	175:30
52-16 Music for the Voice	WHIC	13	15:00	3:15	27	40	87:45
52-17 Invitation to Read	KMAX	13	15:00	3:15	31	46	100:45
52-18 The Virginians	BBC	13	30:00	6:30	29	43	188:30
52-19 Security Begins at Home	PSA	13	15:00	3:15	22	32	71:30
52-20 International Visitor	WOSU	13	15:00	3:15	23	34	74:45

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
52-21 The Bard of Avon	WILL	13	30:00	6:30	26	38	169:00
52-22 NAEB Extras The Battle of Leyte Gulf The Idemas Da Vinci Da Vinci	BBC BBC BBC Cooper Union	1 1 1 3	60:00 60:00 60:00 60:00	1:00 1:00 1:00 3:00	24 23 34 22	35 35 34 32	24:00 23:00 24:00 66:00
At this point the number of stations increased to 79							
52-23 The Jeffersonian Heritage	NAEB Forum	13	30:00	6:30	79	100	513:30
52-24 Institute for Education by Radio-TV	IERT	10	30:00	5:00	43	54	215:00
52-25 The Male of the Species	Cooper Union	13	60:00	13:00	44	56	572:00
52-26 Alabama String Quartet	WUOA Forum	5	60:00	5:00	55	70	275:00
52-27 Books and Coffee	WBAA	6	30:00	3:00	49	62	147:00
52-28 Trip Through Switzerland	U. of Berne	12	15:00	3:00	52	66	156:00
52-29 Stories 'n' Stuff	WILL	13	30:00	6:30	57	72	370:30
52-30 Univ. of Chicago Roundtable	U. of Chicago	13	30:00	6:30	53	67	344:30
52-31 Fifteen Steps	WOI	13	15:00	3:15	58	73	188:30
52-32 Music of the Baroque	WGBH	8	60:00	8:00	55	70	440:00
52-33 Political Dreams	WUOM	5	60:00	5:00	43	54	215:00
52-34 Treasure Island	WPEA	17	30:00	8:30	48	61	408:00
52-35 American Folkways	WAOB	13	30:00	6:30	63	80	409:30
52-36 Music for the Connoisseur	WNYC	13	60:00	13:00	47	59	611:00

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
52-37 Voices of Europe	NAEB	65	30:00	32:30	65	82	2,112:30
52-38 People Under Communism	NAEB	7 14	60:00 30:00	7:00 7:00	66 66	84 84	462:00 462:00
52-39 Ways of Mankind (1st Series)	NAEB	13	30:00	6:30	69	87	448:30
At this point, the number of network stations increased to 80							
53-1 Stories 'n' Stuff	WILL	78 +	30:00	39:00	57	71	2,223:00
53-2 Univ. of Chicago Roundtable	U. of Chicago	78 +	30:00	39:00	54	68	2,106:00
53-3 Modern Views of Man & Society	WUOM	8	60:00	8:00	41	51	328:00
53-4 Musician Comments	WUOM	21	15:00	5:15	58	73	304:30
53-5 Humanities Lectures	WGBH	13	60:00	13:00	36	45	468:00
53-6 Old Books: Old Friends	WGBH	26	30:00	13:00	54	68	702:00
53-7 Children's Circle	WGBH	65 +	30:00	32:30	55	69	1,787:30
53-8 Cry of Warning	WKAR	13	30:00	6:30	53	66	344:30
53-9 Way Beyond the West	KPEA	14	20:00	4:40	41	51	191:00
53-10 Folksongs & Footnotes	WGBR	13	30:00	6:30	65	81	422:30
53-11 Report From Europe	WBAA	26	15:00	6:30	66	83	429:00
53-12 Window in the Ivory Tower	KMAX	13	30:00	6:30	45	56	292:30
53-13 People Talk Back	NAEB	4	90:00	6:00	49	61	294:00

+ Tabulated until the end of June, 1954

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
At this point, the		number of stations on the	Network was	85			
53-14 Drama of Poetry	WHA	26	30:00	13:00	58	68	754:00
53-15 Our Search for Mental Health	Cooper Union Forum	22	60:00	22:00	46	54	1,012:00
53-16 Little Orchestra Society	WNYC	8	2:00:00	16:00	55	65	880:00
53-17 Treasures Off the Shelf	WUOM	13	30:00	6:30	51	60	331:30
53-18 Learning in Later Years	WKAR	13	15:00	3:50	47	55	178:36
53-19 Contemporary French Music	FBS	13	60:00	13:00	36	42	468:00
53-20 Great Writers of France: Hugo	FBS	7	30:00	3:30	46	54	161:00
53-21 Great Writers of France: Balzac	FBS	6	30:00	3:00	38	45	114:00
53-22 Foreign Policy	U. Chi. & BBC	3	45:00	3:15	31	36	69:45
53-23 Learning for Life	WILL	13	30:00	6:30	38	45	247:00
53-24 Aging Successfully	WILL	13	30:00	6:30	34	40	221:00
53-25 Programs from UNESCO	UNESCO	13	15:00	3:15	40	47	130:00
53-26 America's Composers	Eastman Sch.	13	30:00	6:30	46	54	299:00
53-27 Comedie Francaise	FBS	26	2:00:00	26:00	22	26	572:00
At this point,		the number of stations on the Network decreased to	78				
53-24 New French Writers	FBS	7	30:00	3:30	39	50	136:30
53-35 Folio Primer	Univ. of Texas	6	5:00	:30	20	26	10:00
53-36 Ways of Menkind (2nd Series)	MAEB	13	30:00	6:30	66	85	429:00
53-37 French Music Festivals	FBS	10	60:00	10:00	55	71	550:00

Series & Title	Source	No. of Programs	Length of Each Program (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
53-38 Payne Award Shows	WILL	12	15:00	3:00	57	73	171:00
53-39 Popular Arts in America	WUOM	12	60:00	12:00	49	63	588:00*
53-40 Kenyon College Talks	Kenyon Coll.	4	30:00	2:00	28	36	56:00
54-1 Patrioscripts	Grinnell Coll.	13	15:00	3:15	61	78	198:15
54-2 New England Renaissance	WGBR	13	30:00	6:30	56	72	364:00
54-3 They Fought Alone	WUOM	13	30:00	6:30	64	82	416:00
54-4 Folklore of Indiana	WFTU	13	15:00	3:15	45	58	137:15
54-5 The French Theatre	FBS	13	45:00	9:45	17	22	165:45
54-6 Music From Italy	RAI	13	45:00	9:45	47	60	458:15
54-7 French Academy Talks	FBS	6	30:00	3:00	36	46	106:00
54-8 American Language	U. of Chicago	9	15:00	2:25	63	81	135:45
54-9 Asia Reports	Radio Free Asia	43	30:00	21:30	55	71	1,182:30
54-10 Torchbearers	AFB	13	15:00	3:15	57	73	169:15
54-11 Letter From Italy	G. Hovey	*	15:00	*	44	56	*

Total Number of Hours of Regular Series Distributed to NAEB Network Stations From the Beginning to April 1, 1964

42,807:21

* Figures are not yet available.

IN-SCHOOL SERIES AND SPECIAL PROGRAMS DISTRIBUTED BY NABE TAPE NETWORK AND THEIR UTILIZATION

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
At this time, 24 stations asked for in-school programs							
S52-1 Let's Find Out	KSLH	14	15:00	3:30	24	100	84:00
S52-2 Uncle Dan of Froggy Hollow Farm	WABE	14	15:00	3:30	23	96	80:30
S52-3 Growing Up	WHA	14	15:00	3:30	24	100	84:00
S52-4 Distant Lands	WNYE	14	15:00	3:30	24	100	84:00
S52-5 Let's Find Out	KSLH	14	15:00	3:30	24	100	84:00
S52-6 Uncle Dan of Froggy Hollow Farm	WABE	14	15:00	3:30	23	96	80:30
S52-7 Distant Lands	WNYE	14	15:00	3:30	24	100	84:00
S52-8 Tales From the Four Winds	WNYE	14	15:00	3:30	24	100	84:00
S52-9 Know Yourself	KSLH	14	15:00	3:30	24	100	84:00
S52-10 Treasure Chest of Poetry	WBOE	14	15:00	3:30	24	100	84:00
At this time, 32 stations took in-school programs							
S53-1 Making Friends with Music	WTNS	21	15:00	7:45	31	97	240:15
S53-2 Know Your Neighbor	KDYS	14	15:00	3:30	31	97	108:30
S53-3 Then and Now	WFTU	14	15:00	3:30	29	91	101:30
S53-4 Meeting the Situation	WBOE	14	15:00	3:30	31	97	108:30

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
553-5 Safety Sam	WNTE	14	15:00	3:30	31	97	108:30
553-6 Let's Find Out	KSLH	28	15:00	7:00	32	100	224:00
553-7 Uncle Dan	WABE	28	15:00	7:00	25	78	175:00
553-8 Old Tales and New	KUOM	28	15:00	7:00	22	69	154:00
553-9 Polly and Purdy	WFBE	28	15:00	7:00	21	66	147:00
553-10 Journeys in Art	WBCO	14	15:00	3:30	22	69	77:00
553-11 Radio Almanac	WHA	14	15:00	3:30	25	78	87:30
553-12 Voice la France	WNTE	14	15:00	3:30	19	59	66:30
553- University of Chicago Round-table	U. of Chicago	Contin.	30:00				
553- Herald Tribune Forum	WNYC	9	60:00	9:00	10	24	90:00
553- 4th Annual Conf. Businessmen and Educators	WNYC						
51-A 1951 Payne Award Play	Payne Comm.	1	30:00	1:30	31	72	15:30
51-B New Republic TV Panel		1	30:00	1:30	20	47	10:00
Music for the Connoisseur Christmas Show	WNYC	1	60:00	1:00	29 (26)	73	29:00
The Meaning of Christmas	DBC	1	15:00	:15	11	17	2:45
Memo to America	UNESCO	4	15:00	1:00	9	14	9:00
Fire Prevention Show		1	30:00	1:30	5	8	2:30
This is Folio	WGSU	4	15:00	1:00	23	35	23:00

Series & Title	Source	No. of Programs	Length of Each Prog. (Minutes)	Total Air Time of Each Series	No. of Stations Using	% of Usage	Total Air Time
Herald Tribune Forum	WNYC	4	150:00	10:00	8	12	80:00
USUN	USUN	4	15:00	1:00	37	26	17:00
U.S. Chamber of Commerce	USCC	5	20:00	1:30	41	60	61:30
Herald-Tribune Forum	WNYC	4	2:30:00	10:00	7	10	70:00
<u>CHRISTMAS PROGRAMS</u>							
Her First Christmas	BBC	1	15:00	15	36	45	9:00
Christmas Fare	BBC	1	15:00	15	38	48	9:30
Each in His Own Way	BBC	1	30:00	30	37	46	18:30
Welcome Yule	BBC	1	30:00	30	40	50	20:00
The Dickens of a Christmas	BBC	1	30:00	30	40	50	20:00
On the Beach of Sealin	WGBH	1	2:30:00	2:30	33	41	82:30
<u>CORONATION SPECIALS</u>							
Sovereign Ladies	BBC	6	30:00	3:00	33	41	99:00
Coronation Talks	BBC	3	10:00	30	13	16	6:30
Randolph Singers' Special	WNYC	1	30:00	30	38	48	19:00
Westminster Abbey	BBC	1	60:00	1:00	15	19	15:00
Armistice Day Special	Creshkoff	1	15:00	15	13	*	3:15
On the French Elections	Creshkoff	1	25:00	25	6	*	2:40
Joyeux Noel	Creshkoff	1	30:00	30	21	*	10:30
Laswell Talk		1	3:00:00	3:00	11	*	33:00
<u>BBC CHRISTMAS SHOWS</u>							
Little Log Sellers	BBC	1	30:00	30	52	67	26:00
The Heart of Shelter	BBC	1	30:00	30	51	65	25:30
Star in the Snow	BBC	1	30:00	30	53	68	26:30

Total Number of Hours of In-School and Special Programs Distributed to NABE Network Stations From the Beginning to April 1, 1954

Total of Regular Series

* Limited Offering

TOTAL

46,075:12

42,807:21

227 Gregory Hall
Urbana, Illinois
November 1, 1954

Dear NAEBeers:

This is the speech I would have presented had I been in New York last Saturday. (Actually I wouldn't have because I'm no good at speeches).

You make me most humble. There is nothing that I have ever done for the NAEB which deserves the honor you have bestowed upon me. There are others who could serve better, I'm sure. However, now as always, I'm most willing to do what I am called upon to do for the good of NAEB, and I consider that for the good of all educational broadcasting. I'm most grateful to you for expressing such confidence in me.

But enough of the present. Let's look and work toward the future.

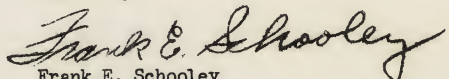
Organizationally, I recognize that we have many problems that we must solve. This we will work toward during the year. And, when solutions are reached, they'll be with your help, and they'll be your decisions.

There are problems in the total educational broadcasting area, too. NAEB must work toward the common goal in providing leadership, in giving help where help is needed, and make of educational radio and television the instrument in the education of men and women, boys and girls in our modern society. We must always remember that radio and television are only tools which have a great potential for good in the educational process. How we use them, and if we are to use them effectively, is our responsibility. We must not shirk.

May I say one thing or two about my philosophy of radio and television in the United States. I'd like to say it so that there can be no misunderstanding of my thoughts on such matters. I am a firm believer in the American system of broadcasting. I believe in the system we have, with commercial radio and television providing a program fare that is supported by the advertising revenues. Many have made great contributions in educational and public service programming. I have many, many friends in commercial broadcasting. But when I say I believe in the American system, I believe in the educational radio and television stations too. We've had radio stations in operation since the early twenties. We have now educational television stations on the air. More will come. These have a unique service to perform. These can perform a supplementary service that commercial radio and television cannot, and does not perform. We must utilize our intelligence and efforts to make our service significant in the educational process within our institutions.

So, I say again. I accept your wishes with humility, with deep gratitude. With your help, with the other officers elected, I shall give you my greatest energies to serve you -- in NAEB.

Sincerely,



Frank E. Schooley
President

FES:jj

NAEB Headquarters
14 Gregory Hall
Urbana, Illinois

November 2, 1954

Dear Network Member:

Could all of you give us your ideas, please? As far as availabilities reach, we'd like to provide what you need and want; Vogl's suggestions (thanks Dick!) may serve as a thought-starter. Please address replies to John Holt. Let's hear from you.

H. J. Sk

H. J. Skornia

HJS:cp

COPY

COPY

IOWA STATE COLLEGE OF AGRICULTURE AND MECHANIC ARTS

October 22, 1954

Dear Harry:

My sincere regrets for the delay in answering your memo of September 24, regarding recommendations for future NAEB radio programs. I thought perhaps we could devote a portion of our Region IV meeting to a discussion of this two weeks ago. Failing in that, however, I do have a number of recommendations projected from our experience here at WOI.

To tackle the most difficult area first, I would like to see more quality drama offered to the network. Specifically, I have in mind something of the quality and stature of the BBC World Theater, but of 30 minute duration. These could be complete unrelated plays, such as dramatization of short stories, or serialized productions of longer works. What they must definitely not be, however, is "amateur radio drama."

In the area of history on the adult level, I think of several approaches. I would welcome series in both American and European history and I think particularly appropriate at this time, the history of Russia. On a more specialized level, the history of American industry and the history of labor in America would also be desirable and acceptable.

I think that a thorough study of America's ethnic groups; a sectional survey of our country, showing the differences in life in New England, the South,

COPY

COPY

-2-

the Southwest, the Midwest etc., and a study of the "American" language would also offer interesting program material.

I do hope these suggestions are not too late to receive consideration and I appreciate the opportunity to make my wishes known in the matter.

Best regards,

/s/ Dick

Richard F. Vogl
Program Director

RFV/ris

Copied at NAEB Hqs. on Nov. 2, 1954-cp

11.9.1k

NAEB In-School Program Committee

November 8, 1954

Through Network Headquarters
To In-School Broadcasters:

The NAEB In-School Program Committee meeting at the New York Convention learned that the tape duplication operation at Headquarters has been improved so that we can now accept more recordings for in-school distribution. In view of this fact, your Committee is ready to receive more programs to audition for distribution during the spring. In order to make these offerings available to you in time for your spring planning of the 1955-56 school year, it is important to submit possible programs for audition now.

We urge you to send audition tapes to Headquarters immediately. We suggest that you follow this procedure:

1. Send two programs from each series which you wish to submit. (We should like the first program of the series plus another representative one.)
2. Fill out the usual submission sheet for each series.
3. Send a manual for each series.
4. Keep in mind that we favor programs that stay within the 14:30 time limit, that the recording quality must be good, and that the appeal should not be local or regional in nature.

Your Committee feels that series distributed by NAEB should be of the best quality possible. In a sense we are setting standards for school broadcasts. We must make sure that good planning, writing, production, and engineering are evident in the programs which we approve.

We look forward to receiving audition tapes of any series which you feel might fill a nationwide need and which have been successful in your area. Inclosed are submission forms.

Sincerely yours,

In-School Program Committee

Marguerite Fleming, Chairman
M. McCabe Day
John Henderson
Cla Hiller
George Johnson
Marie Scanlon
J. J. Stillinger

Inclousures

NAEB NETWORK
14 Gregory Hall
Urbana, Illinois

MEMO:

TO: Stations taking Letter from Italy

FROM: Network Headquarters *GH*

RE: Distribution of Letter from Italy

DATE: November 18, 1954

We are happy to announce that the NAEB Network is once again distributing the series Letter from Italy. You have already been acquainted with this fact through the Cue Sheets, and on Wednesday, November 17, the first four programs in the continuation of the series were put into the mail.

We would like to remind you of our procedure in the distribution of these programs. We do not hold up the programs to distribute them one each week. They usually arrive at the Network Headquarters four programs at a time, and Headquarters sends out copies of all four programs with the current weekly issue.

We strongly advise that on receipt these tapes be routed to your news chief for audition. Because of the constant flux of current events, he may find it more effective to air the tapes in some other order than that in which they are numbered.

For instance, the first two programs in the continuation of Letter from Italy (series nos. 54-11-42 and 54-11-43) have to do with American Fulbright scholars in Italy. The second two programs (serial nos. 54-11-44 and 54-11-55) have to do with the current Italian political scene. Since politics are seldom stable, your news chief may wish to broadcast this second pair of programs before the first, especially if, at the time you receive them, there is some development in Italy on which he feels they may cast light.

NAEB NETWORK
14 Gregory Hall
Urbana, Illinois

November 22, 1954

Memo:

TO: Active and Associate Members

FROM: Network Headquarters

RE: 1. Return of NAEB Alignment Tapes
2. Sources of Alignment Tapes

1. A number of NAEB-owned alignment tapes have been sent to NAEB members and have not yet been returned. Therefore NAEB Network Headquarters cannot honor requests for the use of these tapes. If you have one of these tapes, will you please return it to Headquarters at your very earliest convenience. For purposes of identification, may we remind you that the tapes were packaged in circular tin cans, about 5 1/4" in diameter, bearing the blue-on-white label of the L. S. Toogood Recording Company of Chicago, Illinois.

2. As most of you know, an alignment tape is essential to the best use of a tape recorder. Its cost is but the merest fraction of the cost of any recorder, yet its use, especially after returning a machine from a "remote" recording job, is almost mandatory for producing good recordings. Actually, an alignment tape should be regarded as basic equipment for any person or organization producing professional-quality recordings.

Nevertheless, many of us seem to have overlooked this necessary piece of equipment, and the NAEB Network Headquarters urges and advises you to see that you have one. You will find it very helpful in producing good recordings, especially if the recordings are played on any other machine than that on which they are made. With such a tape you can be sure that the heads on both machines have the same proper alignment.

This matter of proper alignment is, of course, especially important in a tape network operation. Every tape which is received for duplication at the NAEB Network Headquarters is checked for alignment, and, in so far as possible, compensation is made for mis-alignment when the duplication master is made from the original. But there is no substitute for correct alignment on the original recording.

For your convenience, there are listed below four firms which make these tapes. The listing is alphabetical and the descriptive material is quoted from the manufacturers. No endorsement of any particular tape by the NAEB is implied.

1. Ampex Electric Corporation, 934 Charter Street, Redwood City, California.
Standard Alignment Tape for 15 inches per second. Ampex Part No. 4494.
Price: \$12.00.
2. Audio Devices, Inc., 444 Madison Avenue, New York 22, New York.
Audio Head Aligning Tape. Type No. 200.
Price: \$12.00
"Pre-recorded at 2,000, 10,000, and 15,000 cps. at 15" per second, with precisely correct head azimuth alignment. Provides a convenient and highly accurate reference for aligning magnetic recording head. Three hundred feet on 5" reel, individually boxed, with instructions."
3. The Dubbings Co., Inc., 41-10 45th Street, Long Island City 4, New York.
"The only tape indicating: Wow and Flutter -- Head Azimuth Alignment -- Frequency Response -- Signal to Noise Ratio -- Signal Level -- Tape Speed."

D-110 Test Tape. 5" reel, 7 1/2 inches per second. Price: \$12.50.
"WOW AND FLUTTER -- 3,000 cps tone. HEAD AZIMUTH ALIGNMENT -- 5,000 cps tone.
FREQUENCY RESPONSE -- 30 to 7,500 cps in 13 steps 30, 50, 100, 200, 400, 700, 1 kc, 2, 3, 4, 5, 6, 7.5 kc. Recorded with standard NAB characteristic for 7 1/2 inches per second. SIGNAL TO NOISE RATIO -- 400 cps tone, 15 to 50 db in 5 db steps with announcements. MAXIMUM SIGNAL LEVEL -- zero level, 400 cps, 3% total harmonic distortion. TAPE SPEED -- timing beeps at 0, 5, and 10 minutes. Detailed instruction book enclosed."

D-111 Test Tape. 7" reel, 15 inches per second. Price: \$17.50.
"WOW AND FLUTTER -- 3,000 cps tone. HEAD AZIMUTH ALIGNMENT -- 10,000 cps tone.
FREQUENCY RESPONSE -- 30 to 15,000 cps in 14 steps 30, 50, 100, 200, 400, 700, 1 kc, 2, 4, 6, 8, 10, 12, 15 kc. Recorded with standard NAB characteristic for 15 inches per second. SIGNAL TO NOISE RATIO -- 400 cps tone, 15 to 50 db in 5 db steps with announcements. MAXIMUM SIGNAL LEVEL -- zero level, 400 cps, 3% total harmonic distortion. TAPE SPEED -- timing beeps at 0, 5, and 10 minutes. Detailed instruction book enclosed."

4. L. S. Toogood Recording Company, 221 North LaSalle Street, Chicago, Illinois.
L. S. Toogood Alignment Tape. Price: about \$12.50.
"Magnetic head alignment tape is used for aligning the playback heads of magnetic reproducers to allow the interchange of recorded programs. Recorded signal is one millimeter in wave length which will reproduce as 7,500 cycles/sec. at 7.5 inches/sec. or 15,000 cycles/sec. at 15 inches/sec. The signal is recorded vertically on the tape to a tolerance of 1 1/2 minutes of arc. Alignment tape is high level recording and good wave form and exact wave length are not necessarily maintained."

NAEB Network
14 Gregory Hall
Urbana, Illinois

Memo:

November 23, 1954

TO: NAEB Network Stations
FROM: Network Headquarters
RE: Network Schedule

Enclosed are three copies each of two "Network Release Charts" which we hope will be of assistance to you in handling NAEB Network recordings. Will you please pass them on, together with this memo, to your program director or other person responsible for this work.

Not all of the material scheduled to be distributed during the early months of 1955 could be included in a single chart the size of these. Thus, we have had to draw up two different charts covering over-lapping time periods.

The chart which is marked "1955-1" shows what series will be distributed in Issues #1 through #7. It also shows which of these series will be carried on through later Issues.

The chart which is marked "1955-2" shows what series have been offered for, and will be distributed in, Issues #8 through #24. This chart does not signify that such series as Stories n Stuff and The University of Chicago Roundtable will not be carried by the Network beyond Issue #20. It signifies only that they have not as yet been officially approved and scheduled beyond that time.

Please take a few minutes to study these charts. Each horizontal line represents a program series. The numbers along the line are the sequential numbers of the programs in the series. Each vertical column represents an Issue. You can see, thereby, that Issue #15 will be composed of Stories n Stuff #119, Kidnapped #15, They Showed the Way #8, etc.

We hope that these charts will be of help to you in keeping track of NAEB programs and planning your schedules.

JRH:wc
enclosures

14 Gregory Hall
Urbana, Illinois
November 21, 1955

Mr. B. Kendall Crane
Director, WDUQ
Duquesne University
Pittsburgh 19, Pennsylvania

Dear Ken:

Your suggestion might work if we had enough business. With the present number of stations we might have difficulty in handling the various exceptions. In the long run this is the type of service I wish we could offer member stations. For example, I wish we could offer 20 hours and let them take 10 or 12, but our ability to operate within the funds depends on keeping most everything in gear. I thank you for getting the load off your chest and maybe we can evaluate it along with other suggestions when we know how things go this year.

With kind personal regards,

Sincerely,

Frank E. Schooley

FES:fmh

WDUQ

91.5 MCS

2750 watts

RECEIVED
RADIO STATION

NOV 19 10 04 AM 1955



The Voice of Education in Pittsburgh

Studios and transmitter on the campus of Duquesne University, Pittsburgh 19, Pa.

November 16, 1955

Mr. Frank Schooley, President
National Association of Educational Broadcasters
14 Gregory Hall
University of Illinois
Urbana
Illinois

Dear Frank

Would this work?

Given, let us say, 20 network offerings for a given season, - and - five offerings in the in-school category.

Under the present setup all in-school offerings are "extra".

BUT - perhaps a station doesn't require all of the 20 offerings by the regular network. His network fee is still the same.

IF the network were to establish a maximum number of selections allowed any one station, it would be possible for him to include the in-school tapes in his quota without paying extra for the same.

As a result, the station would be able to serve in areas where it's needed, without "getting something for nothing".

I've finally got it off my chest! You can have it for what it's worth.

Very sincerely yours

DUQUESNE UNIVERSITY

B. Kendall Crane (Ken)
B. Kendall Crane, Director
Radio Station WDUQ

BKC:pmmm

JANUARY 4, 1956

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #4)

THE FRENCH THEATRE #4 WYMONNE & JEANNE DORÉ

REEL 1 OPEN: THEME
CLOSE: QU'EST C'EST? (FEMALE VOICE)
REEL 2 OPEN: LA VEILLE DA SONS MARIAGE...
CLOSE: MUSIC BRIDGE
REEL 3 OPEN: NOUS SOMMES DANS UNE...
CLOSE: AND THE NAEB NETWORK--THEME
REEL 1 TIME 14:48
REEL 2 TIME 30:00
REEL 3 TIME 27:34

1:12:22

REC CREDIT BEG
AND END

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #4)

STORIES 'N STUFF #160 THE GIANT CHEESE

OPEN: TRANSCRIBED
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: 29:29

TRANS. CREDITED
BEGIN & END

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #4)

OVER THE BACK FENCE & FRENCH PRESS REVIEW

PART I BACK FENCE #30
OPEN: OVER THE BACK FENCE
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: 13:32
PART II: FRENCH PRESS #30
OPEN: THE FRENCH PRESS REVIEW
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: 13:44

TRANS. CREDITED
BEGINNING

T R CREDITED
BEGINNING

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #4)

SHAKESPEARE FESTIVAL #4 ANTONY & CLEOPATRA-PART II

REEL 1 OPEN: THE FOLLOWING TAPE RECORDED
CLOSE: ITS STRANGE!...MUSIC FADE
REEL 2 OPEN: THE NEXT MORNING
CLOSE: THUS WOULD I WEAR THEM OUT.
REEL 3 OPEN: AND I...
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: 28:06 REEL 1
27:12 REEL 2
27:45 REEL 3
1:23:03

T R CREDITED
BEGIN & END

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #4)

GREAT MOMENTS IN FRENCH MUSIC #4 FRANCK-DUKAS-BERLIOZ

REEL 1 OPEN: GREAT MOMENTS IN FRENCH MUSIC
CLOSE: MUSIC FANFARE (5 SEC. BETWEEN REELS)
REEL 2 OPEN: MUSIC
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: REEL 1 27:29
REEL 2 29:41
1:05 PHUSE BETWEEN REELS
57:15

TRANS CREDIT BEG
REC CREDIT END

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #4)

NICHOLAS NICKLEBY #4 MR. VINCENT CRUMMELS

OPEN: THE FOLLOWING TAPE RECORDED...

CLOSE: THIS IS THE NAEB RADIO NETWORK

TIME: 28:14

T R CREDITED
BEGIN & END

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #4)

WINDOW ON THE WORLD & MUSIC IN THE MAKING

PART I WINDOW #29 ROBIN FLANN

OPEN: THE NATIONAL ASSOCIATION OF

CLOSE: THIS IS THE NAEB RADIO NETWORK

TIME: 14:00

T R CREDITED
BEGINNING

PART II MUSIC #4 CHORAL MUSIC OF ROMANTIC PERIOD

OPEN: MUSIC IN THE MAKING

CLOSE: THIS IS THE NAEB RADIO NETWORK

TIME: 14:23

REC CREDITED
BEGINNING

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #4)

EVOLUTION OF JAZZ #4

REEL 1 OPEN: THEME

CLOSE: A PUBLIC THAT HAD NEVER HEARD THIS MUSIC BEFORE

REEL 2 OPEN: HENDERSON INFLUENCED

CLOSE: THIS IS THE NAEB RADIO NETWORK

TIME: REEL 1 29:31

REEL 2 29:25

58:56

T R CREDIT BEG
REC CREDIT END

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #4)

UNFINISHED BUSINESS #4 BREAKDOWNS ARE COSTLY

OPEN: UNFINISHED BUSINESS...

CLOSE: THIS IS THE NAEB RADIO NETWORK

TIME: 28:23

T R CREDITED
BEGIN & END

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #4)

ATOMIC ENERGY #4 ATOMIC ENERGY & PROPULSION

OPEN: THE FOLLOWING TAPE RECORDED

CLOSE: THIS IS THE NAEB RADIO NETWORK

TIME: 28:32

T R CREDITED
BEGINNING

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #4)

THEY BENT OUR EAR #4 JOSEPH FRANCIS GRUND

OPEN: QUICK PEN SCRATCHING

CLOSE: THIS IS THE NAEB RADIO NETWORK AT 29:07 MUSIC

TIME: 29:12

FLOURISH TO 29:12

REC CREDITED
BEGIN & END

<p>CUE SHEET</p> <p>PART I THE SWEDISH XMAS</p> <p>OPEN: IN COOPERATION WITH THE...</p> <p>CLOSE: THIS IS THE NAEB RADIO NETWORK</p> <p>TIME: 12:40</p> <p>PART II LUCIA CELEBRATION</p> <p>OPEN: IN COOPERATION WITH THE...</p> <p>CLOSE: THIS IS THE NAEB RADIO NETWORK</p> <p>TIME: 12:31</p> <p>CUE SHEET</p>	<p>NAEB NETWORK</p> <p>WINTER '56 (Issue #2)</p> <p>SPECIAL I</p> <p>NAEB NETWORK</p> <p>WINTER '56 (Issue #2)</p> <p>SPECIAL II SWEDISH LABOR COURT</p> <p>NAEB NETWORK</p> <p>WINTER '56 (Issue #2)</p> <p>SHAKESPEARE FESTIVAL #2 MIDSUMMERS NIGHT'S DREAM PART II</p> <p>REEL 1 OPEN: THE FOLLOWING TAPE RECORDED...</p> <p>CLOSE: DO HOLE THE... AND LOVE HELENA.</p> <p>REEL 2 OH! (WOMEN'S EXCLAMATION)</p> <p>CLOSE: GO BID THE HUNSMEN WALE THEM WITH THEIR HORNS.</p> <p>REEL 3 OPEN: MUSIC (TRUMPETS & ORCH.)</p> <p>CLOSE: APPLAUSE -- MUSIC.</p> <p>REEL 4 OPEN: MOONSHINE AND LION ARE...</p> <p>CLOSE: THIS IS THE NAEB RADIO NETWORK</p> <p>TIME: REEL 1 28:40</p> <p>REEL 2 24:20</p> <p>REEL 3 25:01</p> <p>REEL 4 9:49</p> <p>1:27:50</p> <p>CUE SHEET</p>	<p>CUE SHEET</p> <p>TRANS. CREDITED BEGINNING</p> <p>TRANS. CREDITED BEGINNING</p> <p>CUE SHEET</p> <p>TRANS. CREDITED BEGINNING</p> <p>CUE SHEET</p> <p>T R CREDITED BEGIN & END</p> <p>CUE SHEET</p>
<p>CUE SHEET</p> <p>REEL 1 OPEN: THEME</p> <p>CLOSE: BRIDGE MUSIC--MAIS LE JAVE PAS...</p> <p>REEL 2 FRENCH (MALE VOICE)</p> <p>CLOSE: FRENCH (MALE VOICE) QUICK CUE</p> <p>REEL 3 OPEN: FRENCH (MALE VOICE)</p> <p>CLOSE: THIS IS THE NAEB RADIO NETWORK</p> <p>TIME: REEL 1 28:20</p> <p>REEL 2 29:43</p> <p>REEL 3 14:42</p> <p>1:12:45</p> <p>CUE SHEET</p>	<p>NAEB NETWORK</p> <p>WINTER '56 (Issue #2)</p> <p>FRENCH THEATRE #2 L'ARLÉSIENNE--LE GENDAUME EST SANS PITIÉ</p> <p>NAEB NETWORK</p> <p>WINTER '56 (Issue #2)</p> <p>OVER THE BACK FENCE & FRENCH PRESS REVIEW</p> <p>PART I BACK FENCE #27</p> <p>OPEN: OVER THE BACK FENCE</p> <p>CLOSE: THIS IS THE NAEB RADIO NETWORK</p> <p>TIME: 13:26</p> <p>PART II FRENCH PRESS #27</p> <p>OPEN: THE FRENCH PRESS REVIEW</p> <p>CLOSE: THIS IS THE NAEB RADIO NETWORK</p> <p>TIME: 13:09</p> <p>CUE SHEET</p>	<p>CUE SHEET</p> <p>TRANS CREDIT BEG REC. CREDIT END</p> <p>CUE SHEET</p> <p>TRANS CREDITED BEGINNING</p> <p>T R CREDITED BEGINNING</p>

CUE SHEET

NAEB NETWORK
WINTER '56 (ISSUE #2)
OVER THE BACK FENCE & FRENCH PRESS REVIEW

CUE SHEET

PART I BACK FENCE #28
OPEN: OVER THE BACK FENCE
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: 13:33
PART 01 FRENCH PRESS #28
OPEN: THE FRENCH PRESS REVIEW
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: 14:04

TRANS CREDITED
BEGINNING

T R CREDITED
BEGINNING

CUE SHEET

NAEB NETWORK
WINTER '56 (ISSUE #2)
WINDOW ON THE WORLD & MUSIC IN THE MAKING

CUE SHEET

PART I WINDOW #27
OPEN: WINDOW ON THE WORLD
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: 14:05
PART II MUSIC #2
OPEN: MUSIC IN THE MAKING...
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: 14:21

T R CREDITED
BEGINNING

REC. CREDITED
BEGINNING

CUE SHEET

NAEB NETWORK
WINTER '56 (ISSUE #2)
STORIES 'N STUFF #158 JOHN NEESZ FIRST MADE TOYS IN AMERICA

CUE SHEET

OPEN: TRANSCRIBED
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: 29:35

TRANS. CREDITED
BEGIN & END

CUE SHEET

NAEB NETWORK
WINTER '56 (ISSUE #2)
NICHOLAS NICKLEBY #2 DOVER BOYS HALL

CUE SHEET

OPEN: THE FOLLOWING TAPE RECORDED
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: 28:04

T R CREDITED
BEGIN & END

CUE SHEET

NAEB NETWORK
WINTER '56 (ISSUE #2)
GREAT MOMENTS IN FRENCH MUSIC #2 BERLIOZ

CUE SHEET

REEL 1 OPEN: GREAT MOMENTS IN FRENCH MUSIC
CLOSE: END OF MOVEMENT (5 SEC. PAUSE BETWEEN REELS)
REEL 2 OPEN: MUSIC--NEXT MOVEMENT
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: REEL 1 28:52
REEL 2 28:42
57:34

TRANS CREDIT BEG
REC CREDIT END

CUE SHEET

NAEB NETWORK
WINTER '56 (ISSUE #2)
EVOLUTION OF JAZZ #19

CUE SHEET

REEL 1 OPEN: THEME
CLOSE: THE DREAM A COMPOSITION BY JAMES P JOHNSON
REEL 2 OPEN: THE DREAM REPRESENTS
CLOSE: THIS IS THE NAEB RADIO NETWORK
TIME: REEL 1 30:06
REEL 2 29:11
59:17

T R CREDIT BEG.
REC CREDIT END

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #2)

THEY BENT OUR EAR #2 MRS. FRANCIS TROLLOPE

OPEN: QUILL SCRATCHING

CLOSE: THIS IS THE NAEB RADIO NETWORK AT 28:48--MUSIC

REC CREDITED

TIME: 28:57

BEGIN & END

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #56)

OUR UNFINISHED BUSINESS #2 AGING BUT NOT AGED

OPEN: THEME

CLOSE: THIS IS THE NAEB RADIO NETWORK

T R CREDITED

TIME: 29:16

BEGIN & END

CUE SHEET

NAEB NETWORK

CUE SHEET

WINTER '56 (ISSUE #2)

NEW WORLD OF ATOMIC ENERGY #2 NACKAR REACTOR & ITS PRODUCTS

OPEN: THEME

CLOSE: THIS IS THE NAEB RADIO NETWORK

REC CREDITED

TIME: 29:10

END

NAEB RADIO NETWORK
14 Gregory Hall
Urbana, Illinois

M E M O

To: ALL NAEB RADIO NETWORK MEMBERS
From: NETWORK MANAGER
Re: NEW NETWORK POLICIES GOVERNING TAPE RETURNS

For quite some time the Network staff has been concerned over the condition of the tapes carrying Network programs to the stations. To this time, however, the Network has hesitated to present definite steps to overcome this defect in our operation, feeling that since the Network belongs to the members any request for such action should come from the members, either individually or through one or more of their committees. At a recent meeting of the Engineering Committee a request was made that something be done to improve the tapes used on the Network, and the Engineering Committee as a whole requested the Network to study the situation and take some action.

You will recall that in the past the Network has urged its members to return tapes of good quality; these urgings, unfortunately, fell on some deaf ears and all the members suffered because of this. Therefore, it has become evident that mere urgings are not enough.

Since the major duty of the Network staff is to provide for the common good of all the stations, the following policies have been drafted and will be put into operation effective January 1, 1957. These policies have been formulated after considerable discussion involving both members of the general Headquarters staff and the Network staff, in consultation with the Engineering Committee and the Radio Network Committee. We feel that these are prudent measures and that their initiation will greatly assist our constant efforts to make the Network a sound operation, both quality-wise and financially.

REU:dfc
11/26/56

NETWORK POLICIES COVERING TAPE RETURNS

1. After January 1, 1957 any station wishing to retain Network tapes permanently must replace those tapes with new tapes (Scotch 111A or equivalent); stations not providing replacements within the time specified below will, after sufficient reminders, be billed for the missing tapes at the rate of \$3.00 per 1200 foot reel.
2. All Network tapes not retained under the above conditions are to be returned to the Network as soon as possible after their broadcast, but in no case later than six (6) months after their release date announced in the program offerings, except in the case of in-school tapes, which are discussed below.
3. Realizing that tapes forming in-school series are distributed months ahead of their actual airing, the Network asks that such tapes be returned by the July 1 following the close of the school year for which they were distributed. Should any station wish to retain permanently any in-school tape(s), these tape(s) must be replaced as described in Paragraph 1 above.
4. All Network tapes should be returned in the boxes in which they were sent. Any Network tape found by any station to be of inferior quality and thus unsuitable for further use should be marked with an NAEB UNUSABLE sticker distributed previously. (Additional stickers are available upon request.)
5. The Network staff will check each incoming tape, and any tape not meeting Network standards will be discarded. In the event that a poor tape is discovered which does not contain a Network program, as copied at the Network, the station sending that tape will be requested to replace that tape with either a) the original tape, b) a new tape, or c) \$3.00.
6. Any station wishing to retain tapes under the conditions of Paragraph 1 should notify the Network in writing as soon as possible after this decision is made.

EXPLANATORY NOTES ON THE NEW NETWORK POLICIES GOVERNING TAPE RETURNS

Since after January 1, 1957 the Network will not give tape return credit for any programs or series issued more than six (6) months previously (except for in-school tapes, covered elsewhere), all stations retaining tapes issued prior to Issue #27, 1956 should return those tapes before January 1 to get tape return credit.

The Network will give tape return credit for the following series from January 1, 1957 through March 31, 1957, and a similar list of acceptable return tapes will be distributed at the beginning of each future quarter.

Serial Number	Title	Programs
53-1	Stories and Stuff	183-222
53-36	Over the Back Fence	53-92
55-37	French Press Review	53-92
56-18	Patterns of Thought	1-40
56-19	The Aging in Europe	1-17
56-20	Urban Frontier	1-10
56-21	Choral Concerts	1-6
56-22	Great Women of France	1-13
56-23	Art in a Changing America	1-13
56-24	Roots of Jazz	1-26
56-25	Homage to Poets	1-13
56-26	National Farm Institute	1-13
56-27	Jacobean Theatre	1-7
56-28	The Man of Property	1-11
56-29	Foundations of American Government	1-13
56-30	Little Orchestra Children's Concerts	1-6
56-31	Living Portraits of French Painters	1-13
56-32	Little Orchestra Society Concerts	1-8
56-33	Love Scenes of Long Ago	1-6
56-35	Colgate Conference	1-9
56-36	Curtain Going Up II	1-27
56-37	Letter From Asia	1-5
56-38	Mozart	1
56-39	Child Development	1-27
56-40	2000 A. D.	1-19
56-41	King David Cantata	1
56-42	Chalkdust	1-13
56-43	Variations on a Theatre Theme	1-13
56-44	Messages and Men	1-13
56-45	Poetry in Song II	1-13
56-46	The Organ Room	1-26
56-47	Lipscomb Chapel Singing	1-26
56-48	The People Take the Lead	1-4
56-49	The Seventh Continent	1-13
56-50	Listen America	1-13
56-51	Georgetown University Radio Forum	1-26
56-52	Debussy the Master	1-13
56-53	Report From Japan	1-12
56-54	Window on the World IV	1-22
56-55	Sounds In Your Ears	1-7

Serial Number	Title	Programs
56-56	Composer's Forum	1-2
56-57	The Fourth "R"	1
56-58	December Cantata	1
Special 56-2	Charles A. Siepmann IERT Address	1
Special 56-3	Harold Lasswell IERT Address	1
57-1	Carnival of Books	1-13
57-2	Dateline Europe	1-13
57-3B	Meteorology	1-13
57-4B	To Make Men Free	1-13
57-5	A Man In Africa	1-13
57-6	America Onstage	1-13
57-7	Voices of Europe II	1-13
57-8	Politics in the 20th Century	1-8
57-9	Reith Lectures	1-7
57-10B	The French Theatre	1-13
57-11	Music Now---And Then	1-12
57-12	First Impressions of Far Away Places	1-11
57-13	The Speranza Lectures (The Angry Scar)	1-2
57-14	American Idiom	1-6
57-15	The Search for Truth and Unity	1-6
57-16B	In the Halls of French Culture	1-5
57-17	The Perkins Lectures	1-3

In-school series or programs which will be accepted during the period January 1, 1957 through March 30, 1957 are as follows:

Serial Number	Title	Programs
S56-1	Tales from the Four Winds	1-28
S56-2	Just Why Stories	1-28
S56-3	What's the Big Idea?	1-13
S56-4	World of Wonders	1-13
S56-5	Making Friends With Music	1-17
S57-1	Come Listen Awhile	1-32
S57-2	How You Talk	1-27
S57-3	Safety Sam Returns	1-16
S57-4	Uncle Dan I	1-27
S57-5	Hands Across the World	1-30
S57-6	Families Are Fun	1-14
S57-7	Ecco L'Italia	1-14
S57-8	It's Fun to Sing	1-30
S57-9	Snowy River Project	1
S54-1	Let's Find Out III	1-28
S53-3	Then and Now	1-14
S54-3	Poets Corner	1-28
S54-5	Americans to Remember	1-30
S53-6 & 13	Let's Find Out	1-28
S53-8	Old Tales and New	1-29
S53-9	Polly and Puffy	1-29

This does not mean that ALL tapes forming the above series are to be returned between January 1 and March 31, 1957. It does mean that tapes from any other series will NOT be accepted for tape return credit during that period. A new listing will be distributed well in advance of March 31 covering the period April 1 through June 30, and such listings will be distributed in the future, each listing to cover the acceptable tapes for a given quarter.

(nd)

NAEB RADIO NETWORK

14 Gregory Hall
Urbana, Illinois

TO: ALL NETWORK MEMBERS

FROM: NETWORK MANAGER

RE: PROPOSAL TO END TAPE INVENTORY PROBLEMS

The Network policies governing tape returns will provide an effective method of bookkeeping on future tape returns. However, it is necessary that the Network and each member station arrive at a mutually satisfactory figure of tapes owed upon which to base all future records.

Therefore, the Network proposes that the following steps be taken to alleviate the vexing problem of tapes owed:

1. Each station will have its traffic department forward to the Network a listing of the tapes it still has from the regular Network offerings of Issue #1, 1956 through Issue #50, 1956 inclusive as of 11:59 P.M. Saturday, December 8, 1956.
2. Each station will have its traffic department forward to the Network a listing of the tapes it still has from the 1956 In-School offering and the 1957 In-School offering as of 11:59 P.M. Saturday, December 8, 1956.
3. The total of these two figures will be used as the basis for all Network shipment records (both in and out) beginning with Issue #51, 1956. Thus both the Network and each station will have the same tape inventory figure as of December 8, 1956, and all future questions on this matter can be traced quickly.

Since the release date of Issue #50 is December 9, all stations should have the tapes for that release on December 8. Therefore, when you make your listing include the tapes that you have received for Issue #50. Do not include the tapes you may have received for Issue #51. Do list all other tapes retained from Issue #1 through Issue #50, 1956.

Also, and this is important, send with your listings the number of tapes you have mailed to the Network during the two (2) weeks prior to December 8 and the date of each mailing. All tapes mailed to the Network on or before December 8 will be considered as returned when they arrive here;

they will not be deducted from the number of tapes owed as of December 8, as they should have been counted as returned. We will check the postmarks on incoming tapes, and all tapes dated after December 8 will be given tape return credit.

Now, when making your listings, will you please follow this outline as much as possible? For example:

Serial Number	Title of Series	Programs We Have
53-1	Stories 'n Stuff	#186-220

We know that all past disagreements on tapes owed have been honest ones, with each station and the Network attempting to be completely fair. As you all know, the Network has undergone numerous personnel changes over the past year or so, and thus it is possible that some errors have been made here, just as it is possible that some errors have been made at your end. The important factor is that all errors have been honest ones.

To continue this policy of fair play and, at the same time, to remove a great amount of margin for error on both ends, we urge your cooperation on this proposal. We trust that you will be fair with us when making out your lists, as the Network would be in serious trouble should all members not be absolutely fair and honest in this, since our budget for new tape - money which comes from your assessment fees - is more limited than we wish it were. Thus, if too many tapes are not accounted for, we will have to purchase new tapes to replace them, and the resulting expenditure will have to be made up somehow.

Please have your lists in our hands before December 14. We know this doesn't give you much time, but we, too, must do quite a bit of work prior to then preparing for the proper recording of your lists.

Should any station fail to respond to this request, we will have to use the figure we now have in the books as our basis for future shipments, and that figure will have to be the basis of future record keeping. We want to use your figures, so please get your listings in before December 14, 1956.

* * * * *

To further improve our shipment of tapes to you and eliminate some of the apparent high rate of loss in the mails, we are studying the possibility of either insuring all tapes or sending them by special handling. You will be hearing more on this matter in the near future, and at that time you will be invited to submit your reactions and suggestions.

November 26, 1956 arp

HOW NOT TO SPLICE TAPES!

[11d]

See John Regnell's copy for picture

The splices shown in the above photograph were not made up for this occasion. They are actual splices taken from tapes received here, tapes upon which we were supposed to record programs for use over the air. We know we did not make these splices; thus, by examining this photo and reading the comments below we feel you will agree that some definite steps had to be taken to improve the Network tape situation.

If you inadvertently break a Network tape - or any tape for that matter - it will be to your advantage and to the advantage of all Network members if you splice it together according to some recommended manner. Please bear in mind that we are not attempting to dictate the method by which you should splice tapes; our sole interest is in obtaining well spliced tapes if, indeed, the tapes we use must be spliced ones. It is safe to say that if the tapes we use were either free from splices or spliced properly according to recommended methods we would be able to operate at higher efficiency and output, and all stations would be able to air our tapes without the fear of having them skip or break during a program.

Although there are many ways by which splicing should not be done, here are a few of the common splices found in returned tapes here:

1. The Overlapping Splice. The picture shows the oxide side of the tape, and the splicing tape is not shown. Here the loose ends were not joined, but one end was placed on top of the other. Notice, also, that the bottom piece shoots off at an angle, indicating that the splicer did not bother to use a splicing block.

2. The Unusual Splice. Very often we receive evidence of a new way of splicing. This particular method incorporates the use of a band-aid. Yes, that is a band-aid neatly wrapped all the way around the tape. Another new way to splice tape is to use part of a mailing label placed on the oxide side of the tape. You can imagine what fine reproduction we can get from tapes spliced in these unusual ways!
3. The Multiple Splice. Here we have five splices in a three inch section of tape. It appears that the splicer used wide splicing tape and tried to do some trimming, with unfortunate results, to be sure. There is nothing wrong with a tape just because it has a number of splices; but the splices must be good ones. Any tape full of splices of this type goes into the waste basket.
4. The Gap Splice. You are looking at the oxide side of the tape. This type of splice is very common in the tapes we receive: the loose ends were not joined and a "gap" in the program is produced. Needless to say, tapes with "gap" splices don't sound very well over your station, as they stick to the heads.
5. The Oxide Side Splice. Another common finding here is the splice made wholly on the oxide coating. Incidentally, the tape used here for splicing is not regular splicing tape, but masking tape. This leads to sticking by the magnetic tape, resulting in distortions.
6. The Wrap-Around Splice. These two examples indicate clearly why many of our tapes stick and/or break and why distortions and interruptions accompany our programs. In both examples the oxide side of the tape is shown. In Figure 6 some attempt was made to join the loose ends before the splicing material was wrapped around; but in Figure 7 the loose ends were overlapped, and the splicing material was wrapped around twice to insure security. Both splices have untrimmed edges, edges which will stick either to the reel or to the tape above and below them.

It is important to note that any tape with material extending beyond the tape edge will probably break when run through the duplicators, since the spacers on the tape guides will not permit anything in excess of $\frac{1}{4}$ " width to pass through freely. When a tape breaks it means a re-run which takes up additional valuable time and delays our service.

8. The Overlapping, Untrimmed Splice. This is a very simple splice: the loose ends were casually overlapped and the splicing tape was plastered on. No trimming was done, and the splicing tape was left to catch on something and ruin a program.
9. The Transparent Tape Splice. Next to the untrimmed edge type of splice, the wraparound transparent tape splice is the most popular with splicers throughout the country. This type of splice is most dangerous since it is difficult to locate in a visual check. Thus, many of these splices slip through our checks, and you, the stations, receive programs with interruptions and deletions recorded on tape that may break on the machine.
10. The Splice With a Twist. Judging from the photograph, this is the best splice of the ten shown. It is not a good splice, to be sure, but it is an adequate one. The twist, however, is that the tape below the splice has the oxide side facing the camera, and the tape above the splice has the acetate side showing. A visual check probably would not catch this, but it is certain that any station receiving the tape containing this splice would catch it in short order once the program began over the air.

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